

# Snell & Wilmer

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## **Katherine Annuschat McCaig**

Counsel | Orange County | San Diego

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### **Main Bio**

Katy Annuschat McCaig's practice is concentrated in corporate and securities. She advises clients on a range of transactional matters, including mergers and acquisitions, private placements and venture capital financing, securities offerings and securities law compliance, entity formations and corporate governance, joint ventures, owner relations, buyouts and disputes, and general contract negotiations.

### **Representative Experience**

#### **Startups and Venture Capital**

- Representation of multiple privately-held companies in numerous convertible note, SAFE and seed financings
- Representation of multiple privately-held companies in numerous Series A through pre-IPO preferred stock financings
- Representation of multiple startups in formation and corporate governance matters

#### **Mergers and Acquisitions**

- Represented a healthcare industry software company in its acquisition by a Fortune 500 company
- Represented U.S. and UK-based archive, images and content marketplace, in its sale to Getty Images, a preeminent global visual content creator and marketplace
- Represented a specialty mechanical contractor in its acquisition by a private equity group
- Represented notable multinational audio visual technology company in its acquisitions of technology companies in Monterrey, Mexico and Boston, Massachusetts
- Represented restaurant franchisee in acquisition of 23 restaurant franchise locations
- Represented pharmaceutical company in its sale to a strategic buyer
- Represented advertising technology company in its sale to a strategic buyer

#### **Other**

- Representation of numerous real estate investment firms in multiple joint ventures

- Representation of numerous cannabis and CBD companies in capital raising transactions through private placements, licensing and regulatory compliance matters, and merger and acquisitions

#### Pro Bono

- Representation of numerous individuals in obtaining U Visa and permanent residency status
- Representation of various nonprofits in matters relating to entity formation, securing federal and state tax exempt status and corporate governance matters

## Education

- University of San Diego School of Law (J.D., magna cum laude)
  - Order of the Coif
  - Executive Comments Editor, Member, San Diego Law Review
  - Phi Delta Phi
  - Full Academic Scholarship
- University of Kansas (B.A, Spanish, with distinction; B.S., Journalism, with distinction)
  - Honors College Graduate
  - Phi Beta Kappa Honor Society
  - Staff Writer, Jayplay

## Languages

- Spanish

## Representative Presentations & Publications

- "Court Decisions Regarding Buyer Ability to Walk," Presenter, Snell & Wilmer Virtual CLE Series (June 22, 2021)
- "Mergers & Acquisitions: Still Alive and Well," Co-Presenter, Snell & Wilmer Virtual CLE Series (June 22, 2021)
- "[Six Steps to Selling Your Business](#)," Episode Host, CalCurrent Podcast (April 15, 2021)
- "An Introduction to Hemp," Co-Presenter, East Valley Estate Planning Council Webinar (March 17, 2021)
- "[Opportunities for Distressed Investors in the Current California Cannabis Market](#)," Co-Author, OCBA Orange County Lawyer (July 2020)
- "[Managing Business Needs During a Pandemic: Commercial Agreements and Other Corporate Matters](#)," Presenter, Snell & Wilmer Live Webinar to ACC SoCal (April 8, 2020)
- "[California Cities Fight Cannabis Delivery Rules](#)," Quoted, Cannabis Business Times (April 26, 2019)
- "Medicinal and Adult-Use Cannabis Regulation and Safety Act (MAUCRSA) Regulations Overview," Presenter, Fundamentals of California Cannabis Law Webinar with LACBA Business and Corporations Law Section and PDM, LLP, Los Angeles, CA (March 21, 2018)
- "Ethics on the Inside: What Every In-House Attorney Needs to Know," Presenter, Snell & Wilmer Harbor Cruise, Newport Beach, CA (November 16, 2017)

- "[Key Considerations Before Leasing To Cannabis Businesses](#)," Co-Author, Law360 (November 13, 2017)
- "Contracts and Counterparties: Legal Ethics Issues for In-House Counsel," Co-Presenter, In-House CLE Program, Irvine, CA (April 27, 2017)
- "[M&A Secrets Revealed? Protecting a seller's attorney communications](#)," Co-Author, Orange County Business Journal (September 29, 2014)
- "Negotiating Letters of Intent in M&A Transactions," Presenter, USC Gould School of Law Course, Los Angeles, California (January 2013)
- "[Advising Business Owners Who Hate Their Partners](#)," Co-Author, Daily Journal (January 19, 2012)
- "[New Disclosure Requirements for Retailers and Manufacturers](#)," Author, Daily Journal (December 7, 2011)
- "An Affair to Remember: The State of the Crime of Adultery in the Military," 47 San Diego Law Review 1161 (2010)

## Professional Recognition & Awards

- Wiley W. Manuel Certificate for Pro Bono Legal Service, State Bar of California (2014-2015)

## Community Involvement

- Cancer Support Community South Bay
  - Board Member (2021-Present)

## Previous Professional Experience

- U.S. Court of Appeals, Ninth Circuit, Extern for Hon. M. Margaret McKeown (2011)
- Snell & Wilmer, Summer Associate (2010)
- City of San Diego, Neighborhood Code Compliance Department, Legal Intern (2010)
- Legal Aid Society of San Diego, Law Clerk (2009)
- U.S. Department of Health and Human Services, Bilingual Women's Health Information Specialist (2007)
- Ministry of Education and Science of Spain, Álora – Málaga, Spain, Language Assistant (2006-2007)
- National Archives, National Historical Publications and Records Commission, Intern (2005)

## Bar Admissions

- California

## Court Admissions

- Supreme Court of California

## Client News

- Snell & Wilmer Represents Vizzia Technologies in Sale to HID
- Snell & Wilmer Advises Motorsport Images in Sale to Getty Images
- Snell & Wilmer Advises Specialty Mechanical Contracting Company A.O. Reed & Co. in Acquisition to Legence

- Snell & Wilmer Advises Motorsport Network in Sale of Controlling Stake in World's Largest Independent Motorsport Racing and Automotive Media Platform
- Snell & Wilmer Advises Digital Enablement Solutions Provider AVI-SPL in Acquisition of Adtech
- Snell & Wilmer Represents Cannabis Company True Harvest in Acquisition by The Greenrose Holding Company, Inc.
- Snell & Wilmer Represents Contract Development and Manufacturing Organization Drug Delivery Experts in Acquisition by Pace Analytical
- Snell & Wilmer Represents Advertising Technology Company Proper Media, LLC in Acquisition by Sovrn Holdings, Inc.