

# Snell & Wilmer

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## Elisabeth M. McOmber

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### Main Bio

Liz McOmber's practice is concentrated in product liability defense litigation and complex commercial litigation. She defends high-stakes product defect claims against leading manufacturers of automobiles, commercial vehicles and component parts, watercraft and marine products, aircraft, pharmaceuticals, medical devices and asbestos containing products. Liz also represents automotive manufacturers in motor vehicle franchise disputes addressing issues regarding statutory notice and buyback provisions, dealer sales and transfers of ownership, dealer succession and dealer terminations. Liz's complex commercial litigation experience includes advising and defending insurance carriers on coverage issues and in claims for breach of contract and bad faith, defending companies in Limitation of Liability Act proceedings and defending construction defect cases.

Liz is a member of Snell & Wilmer's Committee on Diversity and Inclusion.

### Education

- Brooklyn Law School (J.D., cum laude, 2002)
  - Dean's Merit Scholar
  - Notes and Comments Editor, Brooklyn Journal of International Law
  - Best Brief Award and Quarter-Finalist, Sixteenth Annual William McGee National Civil Rights Moot Court Competition, University of Minnesota Law School
  - Writer, Sixteenth Annual Jerome Prince Evidence Competition
- University of Utah (B.A., Anthropology, 1994)
  - Dean's List

### Professional Memberships & Activities

- State Bar of Utah
  - Bar Examiner Committee
  - Litigation Section
  - Intellectual Property Section
  - Women Lawyers
- Salt Lake County Bar Association
- American Bar Association

- Litigation Section
- Tort, Trial & Insurance Practice Section
- Federal Bar Association
- Utah Defense Lawyers Association
- Defense Research Institute
- BioUtah
  - Business and Legal Issues Committee

## Representative Presentations & Publications

- ["Montana v. Ford and the Evolving Landscape of Sufficient Contacts for Specific Personal Jurisdiction"](#), Co-Author, SideBAR (May 18, 2021)
- "Ethics and Social Media - Is it Truly Old Wine, New Bottle?" Presenter, Network of Trial Law Firms CLE, Minneapolis, MN (September 2018)
- ["Not Here, but There: The evolving landscape of personal jurisdiction"](#), Author, Utah Business Magazine (August 2017)
- "Can You Sue Me Here? – Personal Jurisdiction in Utah After Clearone, Inc. v. Revolabs," Co-presenter, The University of Utah S.J. Quinney of Law CLE (January 24, 2017)
- ["Use of Post Market Data to Support Pre-Market Approvals"](#), Co-presenter, Utah Life Science Summit 2016 (October 6, 2016)
- ["Location, Location, Location: A Brief Overview of Personal Jurisdiction, Forum Selection Clauses and Why They Matter"](#), Author, The Enterprise – Utah's Business Journal (August 1, 2016)
- "The Effect of the U.S. Supreme Court's Atlantic Marine Construction Company, Inc. v. United States District Court for the Western District of Texas Decision on the Enforceability of Forum Selection Clauses," Author, Association of Corporate Counsel Mountain West Chapter FOCUS (Winter 2014)
- ["Self-Critical Analysis Privilege: Does It Protect Manufacturers Seeking to Review and Improve Practices and Procedures?"](#) Author, Product Liability, American Bar Association Section of Litigation (Summer 2014)
- ["Summary of Marine Warranty Law for Utah"](#), Author, National Marine Manufacturers Association Marine Warranty Law Website
- "Emerging Trends and Perspectives in Rollover Litigation," Co-Author with Loren H. Brown, Partner, Piper Rudnick LLP, The Brief, American Bar Association Tort Trial & Insurance Practice Section (Fall 2004)
- "Problems in Enforcement of the Convention on International Trade in Endangered Species," Note, 27 Brook. J. Int'l L. 673 (2002)

## Professional Recognition & Awards

- The Best Lawyers in America®, Personal Injury Litigation - Defendant, Product Liability Litigation - Defendant (2021-2023); Commercial Litigation (2023)
- Utah's Legal Elite: Civil Litigation (2019), Utah Business Magazine
- [30 Women to Watch](#), Honoree, Utah Business (May 2018)
  - [Video Clip](#)

- Mountain States Super Lawyers®, PI - Products: Defense (2019)

## **Community Involvement**

- Utah Children's Center
  - Board of Trustees (2009-2017)
  - Bylaws Committee, Governance Committee (present), Legislative Committee
- Oakridge Elementary School Community Council, Chair (2014-2016)
- Skyline Boys Lacrosse Committee, President (2015-present)
- Skyline Boys Lacrosse Program, Assistant Coach (2014-2015)
- Holy Trinity Philoptochos Society, Member (2013-present)
- Fourth Street Clinic Corporate Council

## **Previous Professional Experience**

- Piper Rudnick, LLP (now DLA Piper), Associate (2002-2004)
- United States Customs Service, Office of the Associate Chief Counsel, Law Clerk (2000-2001)
- United States District Court, Southern District of New York, Summer Law Clerk to Honorable Laura Taylor Swain (2000)

## **Bar Admissions**

- New York
- Utah

## **Court Admissions**

- Supreme Court of New York
- Supreme Court of Utah
- United States Court of Appeals, Federal Circuit
- United States Court of Appeals, Ninth Circuit
- United States District Court, District of Utah