

# Snell & Wilmer

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## Zachary Schroeder

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## Main Bio

Zach Schroeder is a commercial litigator with a focus on intellectual property and employee benefits litigation matters. He is admitted to the Patent Bar and can practice patent matters before the United States Patent and Trademark Office. He has experience working at the appellate level, having interned for Justice Thomas D. Waterman of the Iowa Supreme Court, and at the trial level having interned with the 7th Judicial District, Iowa District Court.

In his employee benefits practice, Zach represents employee benefits plans, their employer sponsors, and fiduciaries faced with claims for benefits, governmental investigations, and purported class actions. He has advised clients through the pre-litigation pleading, motion, and discovery stages of trial.

Zach obtained his B.S. from Loras College graduating with a double major in chemistry and mathematics and a minor in physics. Zach was awarded the Outstanding Chemistry Major Award for having graduated with the highest GPA in the chemistry department, the Deans Award for graduating in the top twenty students in his graduating class, and graduated with *Maxima Cum Laude* honors. Zach obtained his J.D. from the University of Iowa College of Law, graduating With Distinction.

## Education

- University of Iowa College of Law (J.D., with distinction)
  - Faculty Award for Academic Excellence in Property
- University of Arizona, James E. Rogers College of Law (Taking and Defending Depositions Course)
- Loras College Dubuque (B.S., Chemistry and Mathematics, *Maxima Cum Laude*)

## Professional Memberships & Activities

- American Bar Association

## Representative Presentations & Publications

- "[UI law school ranks in top 50 for graduate career placement](#)," Featured, Quoted, The Daily Iowan (April 14, 2024)
- "[Ninth Circuit Concludes Direct Copying Can Be Evidence of 'Secondary Meaning' for Trade Dress Infringement](#)," Author, SWIPLit Blog (June 26, 2023)
- "Overview of 2023 ESG 401(k)/Investment Litigation" Presenter, Snell & Wilmer Virtual CLE Series (June 13, 2023)

- "[Burden of Proof: Ironburg Inventions, Ltd. vs. Valve Corporation](#)," Episode Host, CalCurrent Podcast (May 11, 2023)
- "[Federal Circuit Holds Patent Owners Bear IPR Estoppel Burden of Proof](#)," Author, SWIPLit Blog (April 21, 2023)
- "Jury Selection in Arizona Superior Court After the Elimination of Peremptory Challenges," Presenter, Snell & Wilmer Intellectual Property Litigation Practice Group (April 13, 2023)
- "[Tenth Circuit Allows ERISA Arbitration, So Long As There are No Limitations in Remedies](#)," Co-Author, Snell & Wilmer Benefits Blog (February 21, 2023)
- "[TTAB Mulls Whether Mavericks Star Luka Doncic Can Revoke Trademark Consent After Issuance of a Mark](#)," Co-Author, SWIPLit Blog (October 30, 2022)
- "[Second Time Around: Seventh Circuit Given First Opportunity to Analyze the Duty of Prudence Post Hughes](#)" Co-Author, SW Benefits Blog (September 9, 2022)
- "Trade Secret Damages Overview," Presenter, Snell & Wilmer IP Litigation Practice Group (June 20, 2022)
- "[Federal Circuit Affirms Dismissal of 'Process Automation' Patent Infringement Suit](#)," Co-Author, SWIPLit Blog (March 25, 2022)
- "Arizona Rules of Civil Procedure – 2022 Rules Update," Presenter, Snell & Wilmer Phoenix Commercial Litigation Practice Group (February 1, 2022)
- "[More is Not Always Better: Supreme Court Reexamines Fiduciary Duty of Prudence](#)," Author, SW Benefits Blog (January 27, 2022)
- "[Supreme Court to Review Copyright Statute Relating to Inaccurate Information Provided to Copyright Office](#)," Co-Author, SWIPLit Blog (June 16, 2021)
- "[The Importance of Minerva Surgical v Hologic](#)," Co-Author, Life Sciences Intellectual Property Review (February 2, 2021)
- "[Legislators Propose Patent Eligibility Overhaul](#)," Co-Author, SWIPLit Blog (May 28, 2019)

## Professional Recognition & Awards

- Snell & Wilmer Pro Bono Award (2023)

## Community Involvement

- Boys Hope Girls Hope, Associate Board Member (2023–Present)
- Loras College Department of Chemistry and Biochemistry Board of Visitors, Board Member (2022–Present)

## Previous Professional Experience

- Snell & Wilmer, Summer Associate (2019)
- Iowa Supreme Court/Iowa District Court, Seventh Judicial District, Judicial Intern (2018)
- The University of Iowa College of Law Pro-Bono Expungement Clinic, Student Volunteer (2017-2018)
- Schoenthaler, Bartelt, Kahler & Reicks, Summer Intern (2017)

## Bar Admissions

- Arizona
- United States Patent and Trademark Office

## **Court Admissions**

- Supreme Court of Arizona
- United States District Court, District of Arizona