

# Snell & Wilmer

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## Patricia Brum

Partner | Los Angeles

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## Main Bio

Patricia Brum, a Brazilian native, is a business litigator with extensive experience representing companies (both large and small) in cross-border disputes and consumer class action matters. Prior to becoming a lawyer, Patricia worked for more than 15 years as an international trade specialist with a variety of public organizations, as well as several private companies. In that capacity, she traveled to over 40 countries and lived in Mexico, Argentina, Canada, and China until she ultimately relocated to the United States in 2002. Patricia draws upon her diverse and multi-cultural background to strategically help companies resolve their cross-border disputes.

Patricia's practice is also focused on representing companies in the defense of consumer class actions, including claims asserted under the Telephone Consumer Protection Act (TCPA), Fair Debt Collection Practices and Deceptive Trade practices statutes. Amongst her clients are some of America's largest financial institutions.

Patricia is a strong advocate for the LGBTQ community. She serves as the co-chair of Snell & Wilmer's LGBTQ+ affinity group (SNELLGBTQ), and she sits on the board of the USC Lambda LGBT Alumni Association where she has helped raise over \$500,000 for scholarships to LGBTQ+ students. Patricia is also committed to fostering creative thinking in children in underserved communities through art education. She is an officer and board member of Inner City Arts, an organization that has been nationally recognized for its work with at-risk youth in Skid Row, Los Angeles.

In addition to co-chairing SNELLGBTQ, Patricia is the co-editor of the firm's Global Connection Newsletter. She is a member of the Brazil California Chamber of Commerce and is fluent in Portuguese and Spanish. Patricia completed her undergraduate degree in International Relations and International Business at the Universidade de Brasilia in Brazil. She completed her MBA at the University of Southern California and her JD at Southwestern University School of Law.

## Representative Experience

### Cross-Border Matters

- Represented a publicly traded South American company in a commercial dispute in excess of \$70 million
- Represented manufacturers in several industries including coffee, natural and engineered stones, drywall, aluminum, and cement in structuring and establishing operation in the United States

- Experience working with over 200 companies in the building materials and supply industry, including importers, distributors and fabricators/installers
- Represented an American company in a breach of contract claim against a Spanish/Portuguese manufacturer
- Represented a Japanese video-game company in commercial, employment and intellectual property disputes

### **Commercial Litigation**

- Represented former employee against a claim for trade secret violation in excess of \$100 million
- Represented corporation against alleged breach of shareholder agreement with damages in excess of \$30 million
- Represented corporation in suit against former shareholder for trade secret violations, breach of fiduciary duty, and breach of the separation and non-compete agreements

### **Class Action Work/TCPA**

- Represented several companies in class action suits for violation of the Telephonic Consumer Protection Act (TCPA) filed in California and several other states including, Florida, Georgia, New York and New Jersey
- Represented employers in class action suits for wage and hour claims
- Represented companies against consumer class action suits for false advertising, unfair trade practices, and debt collection practices

### **HOA Law**

- Drafted over 100 Governing Documents for HOAs, including CC&Rs, ByLaws, Rules and Regulations, and Elections Rules
- Advised over 50 HOAs regarding interpretation of maintenance responsibilities arising from their Governing Documents and the Davis-Stirling Act
- Represented the majority homeowners of an HOA in Board Recall proceedings and dispute involving emergency assessment
- Representation of board members and homeowners' associations in breach of fiduciary duties claims

### **Cannabis**

- Represented a publicly traded Canadian cannabis corporation in pre-litigation claims of alleged violations of securities law
- Represented cannabis company in a lawsuit arising from breach of bond and sales agreement in connection with transfers of cannabis licenses
- Represented cannabis corporation against claims for breach of fiduciary duty and breach of contract asserted by investors

### **Education**

- Southwestern Law School (J.D., summa cum laude, 2014)
- University of Southern California (MBA, Finance, 2006)
- University of Brasilia (B.A., Business and International Relations, 1999)

### **Languages**

- Spanish
- Portuguese

## Professional Memberships & Activities

- ProVisors, Member (2021-Present)
- Inner-City Arts
  - Board of Directors
    - Member (2020-Present)
    - Officer, Secretary (2022-Present)
- Brazil California Chamber of Commerce (2019-Present)
- University of Southern California Lambda LGBT Alumni Association
  - Board of Directors, Member (2019-Present)
- Global Connection Newsletter, Co-Editor (October 2019-Present)
- Community Association Institute (2014-Present)
  - Publications Committee Member (2018-2021)
  - Legislative Committee Member (2018)

## Representative Presentations & Publications

### Publications

- "[How I Made Partner: 'Be Vocal and Express Your Interest in Making Partner Early,' Says Patricia Brum of Snell & Wilmer](#)," Quoted, Law.com (July 26, 2022)
- "[Business of Pride: Valley Companies Share Their Blueprint for Creating Diverse and Inclusive Cultures](#)," Quoted, Phoenix Business Journal (June 4, 2021)
- "[Delaware Supreme Court Holds That Fraud is Insurable](#)," Author, The Delaware Court of Chancery, Delaware Supreme Court, and Delaware Bankruptcy Blog (April 15, 2021)
- "[What Kind of Flag Can I Fly Outside My House?](#)" Quoted, The New York Times (April 20, 2021)
- "[Facebook v. Duguid – Opting for Narrow ATDS Definition, Supreme Court Issues Game-Changing TCPA Decision](#)," Co-Author, Snell & Wilmer Legal Alert (April 13, 2021)
- "[President Biden's 'Buy American Order' Is Likely to Make It More Difficult for Foreign Companies to Supply Their Products to Federally-funded Projects](#)," Author, Snell & Wilmer Global Connection (March 15, 2021)
- "[COVID-19 and the Workplace](#)," Author, Countertops & Architectural Surfaces (March 3, 2021)
- "[TCPA Multi-Million Dollar Class Action Suits Continue to Batter the Cannabis Industry](#)," Author, Snell & Wilmer Legal Alert (January 22, 2021)
- "[California Supreme Court Rules That Dynamex ABC Test Applies Retroactively](#)," Co-Author, Snell & Wilmer Legal Alert (January 19, 2021)
- "[How A Dispute Between Flooring Companies May Lead to the Invalidation of Section 301 Tariffs on All Imports from China Under List 3](#)," Author, Snell & Wilmer Global Connection (September 21, 2020)
- "A New Year's Resolution That You Can Stick To: Being a Good Neighbor," Co-Author, Focus Magazine (December 2018)

- "Frequently Asked Questions About Suspension of the Corporate Status of an Association," Author, Focus Magazine (October 2018)
- "Idea Theft and Free Speech: A 9th Circ. Victory For Writers," Co-Author, Law360 (November 28, 2017)
- "Landmark "Idea Theft" Court Decision Secured by KGSW," Co-Author, KGSW (November 17, 2017)
- "Law License: How Undocumented Immigrants Can Make Their "American Dream" Reach as Far as the Practice of Law," Author, Southwestern Law Review (2014)

## Presentations

- "Ninth Circuit Places Constitutional Limit on Aggregated Statutory Damages Awards in Wakefield v. ViSalus, Inc." Presenter, In-House Legal Team for a Major Banking Institution via Webinar (February 2023)
- "Wrong-Number TCPA Class Certification Based on Pre-Recorded Artificial Voice Calls," Presenter, In-House Legal Team for a Major Banking Institution via Webinar (July 2022)
- "Understanding the Landscape of the Telephone Consumer Protection Act (TCPA) Litigation," Co-Presenter, Association of Corporate Counsel - Arizona Chapter, Phoenix, AZ (April 26, 2022)
- "TCPA Litigation Outlook 2022," Presenter, In-House Legal Team for a Major Banking Institution via Webinar (October 2021)
- "Diversity in the Workplace: How Industry Leaders Have Successfully Implemented DEI Programs," USC Lambda LGBT Alumni Association's Panel Facilitator, USC Diversity, Equity, & Inclusion Week (March 9, 2021)
- "Inn of Court: SLAPP statute – Is that SLAPPable?" Panelist, Beverly Hills Bar Association, Southern California Business Litigators Section (February 2018)

## Professional Recognition & Awards

- [2022 Diversity, Equity, Inclusion, and Accessibility Visionary](#), Los Angeles Times B2B Publishing (2022)
- [Women's Leadership Award Nominee](#), Los Angeles Business Journal (2022)
- [Women of Influence: Attorneys](#), Los Angeles Business Journal (2022)
- [2022 Diversity, Equity + Inclusion Award Nominee](#), Los Angeles Business Journal (2022)
- [Leaders of Influence: Thriving in Their 40s Honoree](#), Los Angeles Business Journal (2021)

## Previous Professional Experience

- Kulik Gottesman Siegel & Ware, LLP, Associate (2014-2018)
- United States District Court, Central District of California, Judicial Extern to the Honorable Consuelo B. Marshall (2013)
- Zucchi Granite Group, Manager, International Trade Division (2002-2011)
- Ernst & Young, International Trade Consultant, Legal Department (2000-2001)
- United Nations, United Nations Development Programme, Government Programme (1998-1999)

## Bar Admissions

- California

## Court Admissions

- Supreme Court of California
- United States Court of Appeals, Ninth Circuit
- United States District Court, Central District of California