

## EXPERIENCED INTELLECTUAL PROPERTY ATTORNEY CHRISTOPHER FRANICH JOINS SNELL & WILMER'S SAN DIEGO OFFICE

**SAN DIEGO (September 28, 2022)** – Snell & Wilmer is pleased to announce that experienced intellectual property attorney <a href="Christopher Franich">Christopher Franich</a> has joined the firm's <a href="San Diego office">San Diego office</a>.

"We are excited to have Chris join our team in San Diego," said <u>Bardia Moayedi</u>, San Diego corporate partner who chairs the firm's Technology Industry Group and co-chairs the firm's Life Sciences Industry Group. "His industry knowledge and professional background, particularly with medical devices and emerging technologies, will continue to strengthen our office, intellectual property practice and the quality of services we offer our clients."



Christopher Franich

Chris concentrates his practice in patent prosecution, intellectual property portfolio counseling and transactions, and USPTO proceedings. During his over 10 years of practice, he has developed and executed strategies for several clients ranging from startups to Fortune 500 companies and he utilizes this extensive experience to serve as a trusted advisor to his clients. Chris also has experience developing and managing domestic and international patent portfolios both before and after acquisitions.

Additionally, Chris has advised companies across an array of technologies, including medical devices, instrumentation, software, machine-learning, artificial intelligence, electro-mechanical, imaging, electro-mechanical, business methods, composite structures, consumer goods generally, and design patents. He has experience in pre-suit dispute resolution as well as adversarial settings, such as district court patent litigation, matters before the Patent Trial and Appeal Board (PTAB), and arbitration, in a multitude of technologies ranging from medical devices to consumer goods and water ride attractions, providing valuable insight in his portfolio counseling and related risk evaluation.

Prior to starting his law career, Chris graduated with a B.S. in Aerospace Engineering from the University of California, San Diego and was a mechanical engineer at a large aerospace manufacturer where he helped develop unmanned air vehicles. He also served in the Peace Corps in Honduras as a civil engineer designing and implementing water systems and renewable energy systems.

Snell & Wilmer's San Diego office was established in April 2020 to meet the growing needs of its clients in the region. Located in one of the top biotech centers in the United States, the office focuses on biotechnology law, as well as tax, intellectual property, private client services, corporate and securities, real estate, commercial finance, labor and employment, and commercial litigation services to a wide range of individuals, businesses, and industries. We are working diligently to grow by the addition of high-quality individuals who have a solid reputation of providing sophisticated, high-quality services.

## **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Los Angeles, Orange County and San Diego, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit <a href="mailto:swlaw.com">swlaw.com</a>.