

Snell & Wilmer



William F. Mulholland, II

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Main Bio

Bill Mulholland's practice is concentrated in intellectual property law, including patent, copyright, and trademark licensing, litigation and procurement. His past experience includes serving as in-house counsel for pharmaceutical and agribusiness-based industries. A substantial portion of Bill's practice involves strategic counseling for these industries, including all IP-related aspects of discovery, development and commercialization activities.

Bill has extensive transactional experience and has negotiated a wide range of licenses and other agreements in support of various industry and university alliances. His patent procurement practice includes comprehensive life-cycle management planning, from emerging technologies to post-patent expiry of commercial products. Bill's life sciences practice includes small molecule chemistry and biologic therapeutics, as well as diagnostics, drug discovery and drug delivery. His agribusiness practice similarly focuses on chemical and biologic-based active ingredients, as well as formulation and chemical process technologies.

Bill serves as co-chair of Snell & Wilmer's Life Sciences and Medical Technology group.

Education

- Brown University (M.A., Molecular Biology, 2008)
- University of Southern California, Gould School of Law (J.D., 1998)
- Arizona State University, Sandra Day O'Connor School of Law (Visiting Student, 1997-1998)
 - Associate Editor, Jurimetrics, Journal of Law, Science, and Technology
- University of Arizona (B.S., Biochemistry, cum laude, 1995)

Professional Memberships & Activities

- State Bar of California
 - Intellectual Property Law Section
- Arizona BiIndustry Association ([AZBio](#))
 - Board of Directors
 - Government Relations Committee
- State Bar of Arizona

- Intellectual Property Law Section
- Federal Circuit Bar Association

Representative Presentations & Publications

Publications

- "[Approaching Antibody Patents After Amgen V. Sanofi](#)," Co-Author, Law360 (January 30, 2019)
- "Time after Time," Co-Author, Intellectual Property Magazine (September 25, 2018)
- "[Gilead Could Move To Bundle Recent Idenix Patent Disputes, Likely To Hinge On Issues Of Prior Art, Invalidity – Attorneys](#)," Quoted, BioPharm Insight (January 9, 2013)
- "Supreme Court: No, You May Not Patent Human Genes," Quoted, VentureBeat (June 2013)
- "[Idenix seen as unlikely to prevail against Gilead in HCV patent interference](#)," Quoted, BioPharm Insight (April 2013)
- "[Will the Myriad Gene Patent Claims Be Found to Have 'Added Enough?'](#)," Co-Author, Legal Alert (April 2012); Association of Corporate Counsel's [Lexology](#) (April 2012)
- "[Supreme Court Decision Raises Questions of the Validity of Many Bioscience Patents: Did the Invention 'Add Enough?'](#)," Co-Author, Global Connection (March 2012); Association of Corporate Counsel's [Lexology](#) (March 2012)
- "Cattle Law: Beef Product Branding and Registration of Brands" and "Cattle Law: Hot Topics in Livestock Patents," Author, National Business Institute (November 2014)
- "[Protecting Your Inventions in China—Considerations Related to Chinese Patent Law](#)," Co-Author, Global Connection (September 2011)
- "Impact of Genetic Privacy Legislation on Insurer Behavior," Co-Author, Genetic Testing (Spring 2000)
- "Genetic Privacy: A Comprehensive Analysis of State Genetic Privacy Legislation," Co-Author, Jurimetrics Law Journal (Spring 1999)

Speaking Engagements

- "Lessons Learned from Youth Sports and Amateur Athletics as Applied to Professional Careers," Featured Speaker, Professional Speaker's Series, Arizona College Prep High School (May 2016)
- "Advancing Biotech Innovation: The Ins and Outs of Collaboration Arrangements and Licensing Agreements," Co-Presenter, Arizona Association of Health Care Lawyers, Phoenix, AZ (January 27, 2016)
- "Intellectual Property as a Competitive Advantage, a Panel Discussion with three top Patent Attorneys in the MedTech Field," Panelist, SYNAPSE 2015, Center for Entrepreneurial Innovation (CEI), Phoenix, AZ (September 18, 2015)
- "Collaborative Arrangements," Panelist, Colorado BioScience Association Spring Industry Symposium, Broomfield, CO (May 13, 2015)
- "ASU College of Health Solutions International School of Biomedical Diagnostics Intellectual Property Lecture," Lecturer, Current Perspectives in Biomedical Diagnostics Course, Arizona State University (Spring 2015)
- "Written Description and Enablement Updates Under BioPharmaceutical Patent Practice," Co-Presenter, CLE Seminar for In-House Business and Legal Departments (November 2014)
- "Cattle Law: Beef Product Branding and Registration of Brands" and "Cattle Law: Hot Topics in

Livestock Patents," National Business Institute (November 2014)

- "Double Patenting – Basics, Updates and Best Practices," Co-Presenter, CLE Seminar for In-House Pharmaceutical Legal Department (June 2012)
- "Strategic Partnering in the New Age of R&D," Panelist, AZBio Expo 2012 (May 2012)
- "Biotechnology Patenting and Technology Transfer," Presenter, University of Colorado, Technology Transfer Office Commercialization Clinic (May 2012)
- "Intellectual Property Protection in China," Co-Presenter, Snell & Wilmer (August 2011)
- "Protecting Your Intellectual Property," Interview by John Criswell of The Headline Business Update on KFYI Radio (June 2011)

Community Involvement

- Boy Scouts of America
- Volunteer Lawyers Program, Volunteer
- Snell & Wilmer Community Service, Volunteer
- Fulton Ranch Homeowner's Association, Board of Directors, President

Other Professional Experience

- Syngenta Crop Protection, Senior Corporate Counsel
- Pfizer, Senior Corporate Counsel
- Pretty, Schroeder & Poplawski, Associate

Bar Admissions

- Arizona
- California
- United States Patent and Trademark Office

Court Admissions

- Supreme Court of Arizona
- Supreme Court of California
- United States District Court, District of Arizona
- United States District Court, Central District of California
- United States Court of Appeals, Federal Circuit