

# Snell & Wilmer

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## **Albin H. Gess**

Partner | Orange County

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## **Main Bio**

Al Gess' practice is concentrated in litigation and transactional work in the areas of patent, trademark, trade secret, unfair competition, copyright, and related contract law.

## **Representative Litigation**

### **Representative Cases**

- *California Irrigation Service, Inc. v. Bartron Corp.*, 9 USPQ 2d 1059 (CD Cal. 1988)

## **Education**

- American University, Washington College of Law (J.D., 1971)
- University of Detroit (BEE, 1966)

## **Professional Memberships & Activities**

- American Bar Association
  - Patent Enforcement Section
  - Patent Trademark and Copyright Law Section
- Federal Bar Association
- Orange County Bar Association
- Orange County Patent Law Association, President (1990)
- Los Angeles Intellectual Property Law Association
- American Intellectual Property Law Association
- Licensing Executive Society
- International Trademark Association

## **Representative Presentations & Publications**

- "[Supreme Court Ruling Encourages Courts to Award Attorney's Fees](#)," Co-Author, Orange County Business Journal (July 20, 2015)
- "Prosecuting the Patent Application: Responding to Office Actions, Arguing Obviousness Rejections, Conducting Interviews, Speaker, Patent Prosecution Fundamentals From The Experts," Orange County Bar Association and Los Angeles County Bar Association, Orange, CA (April 2011)

- "Model Jury Instructions: Copyright, Trademark and Trade Secret Litigation," Contributing Author, ABA Section of Litigation (May 2008)
- "Basics of Intellectual Property: Patents, Copyrights and Trademarks," Chapter in the Balanced Engineer, Technomic Publishing (1998)
- "Competitive Product Design in the Face of Valid Patents," New Matter, Volume 20, Issue 1, Intellectual Property Section, California Bar Association (Spring 1995)

## Professional Recognition & Awards

- AV Preeminent® Peer Review Rating from Martindale-Hubbell®
- The Best Lawyers in America®, Trade Secrets Law (2015-2020); Intellectual Property Law (2007-2011)
  - Orange County Lawyer of the Year, Trade Secrets Law (2016, 2019)
- Southern California Super Lawyers®, Intellectual Property (2004, 2007-2013)
- Super Lawyers®, Intellectual Property - Business Edition (2011)
- Super Lawyers®, Intellectual Property - Corporate Counsel Edition (2008-2010)
- Who's Who Worldwide®
- Fellow, Institute for the Advancement of Engineering
- IEEE Third Millennium Medal

## Community Involvement

- Leadership Board for Seneca Orange County, Chair (2014-2015)
- Institute of Electrical and Electronic Engineers, Senior Lifetime Member
  - Orange County Section, Chair (1994-1996), Treasurer (2000)
  - Los Angeles Council, Board Member (1995-1997)
  - Orange County Computer Society Chapter, Treasurer (1998-1999)
- University of Detroit Mercy
  - College of Engineering & Science, Board of Advisors
- American University, Washington College of Law
  - John Sherman Myers Society
- Canyon Acres Children and Family Services, Board Member

## Other Professional Experience

- Price and Gess, Founding Partner
- Jackson, Jones & Price, Partner
- Burroughs Corporation, Senior Patent Attorney
- Office of Naval Research, Patent Advisor
- United States Patent and Trademark Office, Patent Examiner

## Bar Admissions

- California

- United States Patent and Trademark Office

## **Court Admissions**

- Supreme Court of California
- United States Supreme Court
- United States Court of Appeals, First Circuit
- United States Court of Appeals, Sixth Circuit
- United States Court of Appeals, Ninth Circuit
- United States Court of Appeals, Tenth Circuit
- United States Court of Appeals, Federal Circuit