

Snell & Wilmer



Anthony S. Caldwell

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Main Bio

Tony Caldwell helps clients navigate complex issues related to law and technology. His day-to-day practice focuses on commercial transactions and contracting matters, including issues related to sales, licensing, manufacturing, supply chain, data use, privacy and security, resellers, collaborations, mergers and acquisitions, and technology transfers. He assists companies of all sizes with developing, acquiring, monetizing and protecting rights in intellectual property and data across a diverse range of highly regulated industries, including SaaS, pharmaceuticals, medical diagnostics, genetic tests, medical devices, electronic medical records, financial services, blockchain, semiconductors, and consumer products. He has also assisted technology providers and developers with enterprise resource management tools such as ERPs, CRMs, HRMSs, EFM.

Tony frequently assists US-based companies with international issues, including establishing foreign subsidiaries, negotiating contracts with foreign entities and governments, and navigating regulatory compliance, customs and immigration concerns.

Additionally, Tony advises international and US companies with data privacy and healthcare regulatory matters. He routinely assists companies with issues related to GDPR and the California Consumer Privacy Act of 2018, Privacy Shield, TCPA, COPPA, CAN-SPAM, PIPEDA, HIPAA, HITECH, FD&C Act, Medicare, Medicaid, Stark, Anti-Kickback, Sunshine Act and the Affordable Care Act and in handling compliance and breach situations.

Representative Experience

- Represented international consumer products company in connection with digital advertising complaint from US regulatory authorities
- Represented geosocial technology company with joint development of beer festivals with professional sports teams
- Represented national non-profit healthcare system as deputized in-house technology counsel
- Represented international medical technology company with software licensing and SaaS agreements
- Represented multiple medical diagnostics and pharmaceutical companies with joint development, manufacturing, supply, clinical trial, and distribution arrangements in the US and abroad
- Represented gene-editing life sciences company with data and privacy due diligence in connection with IPO

- Represented multiple international companies in responding to cyber incidents involving ransomware and cyber extortion attacks resulting in exposure of sensitive information
- Advised multiple public companies in connection with GDPR and HIPAA compliance efforts, cybersecurity risk management, information security program design and implementation, and cyber incident response planning

Education

- University of Arizona, Rogers College of Law (J.D., cum laude, 2015)
 - Transactional Business and Health Law certificates
- Wabash College (B.A., Biology, 2007)
 - NCAA All-American (Honorable Mention) and 2x Academic All-American, Swimming and Diving

Professional Memberships & Activities

- American Health Lawyers Association

Representative Presentations & Publications

- "[Let Me Tell You ALLCA Bout It- Arizona Adopts ALLCA to Fill Gaps and Create Uniformity Amongst Arizona LLCs](#)," Co-Author, Snell & Wilmer Legal Alert, (August 12, 2019)
- "[Senate Introduces The Data Care Act of 2018](#)," Co-Author, S&W Cybersecurity and Data Privacy Law Blog (December 13, 2018)

Community Involvement

- Indianapolis Association of Wabash Men, Board Member (2017-2018)
- TechPoint Foundation for Youth, Governance Committee Member (2015-2018)
- Southern Arizona Legal Aid, Student Attorney (2014-2015)

Other Professional Experience

- Smith, Anderson, Blount, Dorsett, Mitchell & Jernigan, LLP, Associate (2018)
- Hall Render Killian Health & Lyman, PC, Associate (2015-2018)
- Tech Launch Arizona, University of Arizona Office of Technology Transfer, Student Fellow (2014-2015)
- Japan Communications, Inc., IP Summer Associate (2014)
- Nestlé Health Science, Southwest Account Executive (2010-2014)
- Eli Lilly & Company, Sales Representative (2007-2009)

Bar Admissions

- Arizona
- Indiana

Court Admissions

- Supreme Court of Arizona
- Supreme Court of Indiana
- United States District Court, Southern District of Indiana