

Snell & Wilmer



Todd E. Rinner

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Main Bio

Todd Rinner is a seasoned litigator primarily practicing in product liability, personal injury, commercial and intellectual property litigation. He has experience in defending product manufacturers and distributors, including automotive and heavy equipment and industrial product manufacturers, in lawsuits involving product liability and general liability matters. In addition, Todd represents parties in all types of intellectual property litigation, including patent, trademark, copyright and trade secret disputes. He is also a registered patent attorney with the United States Patent and Trademark Office.

Representative Experience

- First-chair jury trial defense of a major vehicle manufacturer against Arizona consumer fraud claim premised on factual allegations similar to those underlying BMW v. Gore
- First-chair jury trial defense of a foreign vehicle manufacturer in a window entrapment product liability personal injury case in New Mexico federal court
- Trial counsel defense of a U.S. automobile manufacturer in an alleged airbag design defect product liability case in Texas
- Jury trial defense of an international farm and heavy equipment manufacturer in product liability personal injury litigation in New Mexico
- Defense of an ATV manufacturer in an alleged design defect product liability case arising out of an off-road rollover accident in New Mexico
- Representation of a social media podcast company adverse to Major League Baseball Properties in a trademark opposition proceeding before the Trademark Trial and Appeal Board of the United States Patent & Trademark Office
- Defense of a health technology company offering health and safety products and services for older adults in negligence/wrongful death personal injury litigation in New Mexico
- Trial counsel defense of an industrial equipment rental company in wrongful death litigation in Missouri

Education

- John Marshall Law School, Chicago (LL.M., 2007)
- John Marshall Law School, Chicago (J.D., 2004)
 - Executive Lead Articles Editor, The John Marshall Law School Review of Intellectual Property Law

- Intellectual Property Law Association, President
- Washington University in St. Louis (B.S., Mechanical Engineering, 2001)

Representative Presentations & Publications

- "Protecting Minor Improvements on Core Patents: Complementing Traditional Patent Protection with Strategic Disclosure," Author, 2 J. Marshall Rev. Intell. Prop. L. 398 (2003)

Professional Recognition & Awards

- The Best Lawyers in America®, Personal Injury Litigation - Defendants (2020)
- Southwest Super Lawyers, Rising Star, Product Liability-Personal Injury Defense (2012-2017)
- Benchmark Litigation, Future Star (2009-2010)
- 40 Under Forty Honoree, New Mexico Business Weekly (2009)

Other Professional Experience

- Rodey Dickason Sloan Akin & Robb, P.A., Director (2012-2018)
- Rodey Dickason Sloan Akin & Robb, P.A., Associate (2005-2012)
- University of New Mexico School of Law, Intellectual Property Moot Court, Adjunct Professor (2007-2008)
- United States District Court, Northern District of Illinois, Judicial Extern to the Honorable James F. Holderman (2004)

Bar Admissions

- Arizona
- Illinois
- New Mexico
- United States Patent and Trademark Office

Court Admissions

- Supreme Court of Arizona
- Supreme Court of Illinois
- Supreme Court of New Mexico
- United States District Court, District of Arizona
- United States District Court, District of New Mexico
- United States District Court, Western District of Texas
- United States Court of Appeals, Tenth Circuit