

Snell & Wilmer

# News Release

## SNELL & WILMER PARTNERS MARY D. HALLERMAN AND JEFFREY D. MORTON RECOGNIZED AS 2022 LEADERS IN THEIR FIELDS BY WORLD IP REVIEW

**SAN DIEGO, PHOENIX, WASHINGTON, D.C. (May 3, 2022)** – Snell & Wilmer is pleased to announce that [Mary D. Hallerman](#) and [Jeffrey D. Morton, Ph.D.](#) have been selected as Leaders in [WIPR Leaders 2022](#). Hallerman has been selected as a Trademark Leader in Washington D.C. Morton has been selected as a Trademark Leader in California and for the second consecutive year, was also selected as the sole Patent Leader listed for the State of Arizona.

[WIPR Leaders](#) is a guide to the world's top intellectual property lawyers in the areas of patents and trademarks. Stemming from a four-month nomination period in which WIPR sought views from 12,000 IP professionals and vetted every nominated lawyer for suitability by exploring their work. They look at practice history, industry expertise and notable cases, as well as any additional activities, such as writing and teaching responsibilities, which have allowed the lawyers to shape and influence other and future IP practitioners.

Hallerman focuses her practice on trademark, trade dress, unfair competition, false advertising, and copyright litigation, enforcement and counseling. She regularly represents clients in federal trial and appellate courts throughout the United States and the Trademark Trial and Appeal Board (TTAB), as well as in domain name disputes before the World Intellectual Property Organization (WIPO) and similar fora. She received her J.D. from University of Richmond School of Law and her B.A. from College of William and Mary.

Morton is the Chair of the firm's Life Sciences and Medical Technology Industry Group and a Co-Chair of the Technology Industry Group. He has over 15 years of experience representing both start-up and large enterprises for their intellectual property and commercial law needs. He is retained on a regular basis to serve as external IP/technology counsel to companies around the world, and also represents numerous leading international law firms to protect their clients' intellectual property rights in the United States. Morton has significant patent prosecution experience in a wide range of technologies, including immunotherapeutics for treating diabetes, HIV and cancer, and DNA sequencing methods and related devices. He received his J.D. from the University of British Columbia Faculty of Law and his Ph.D. in immunology from Washington University School of Medicine.

### About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Los Angeles, Orange County and San Diego, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [swlaw.com](http://swlaw.com).



Mary D. Hallerman



Jeffrey D. Morton, Ph.D.

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