

Snell & Wilmer

News Release

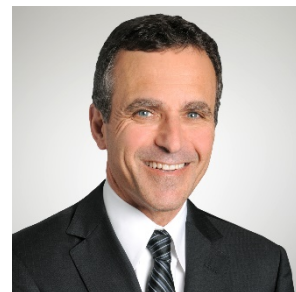
SNELL & WILMER PARTNERS PATRICIA BRUM AND KEITH GREGORY RECOGNIZED BY LOS ANGELES BUSINESS JOURNAL AS 2022 DIVERSITY, EQUITY + INCLUSION AWARD NOMINEES

LOS ANGELES (March 22, 2022) – Snell & Wilmer is pleased to announce that [Patricia Brum](#) and [Keith M. Gregory](#) have been selected as nominees for [Los Angeles Business Journal's 2022 Diversity, Equity + Inclusion Awards](#). Brum and Gregory will be honored, along with other award nominees, at the live virtual event on March 23. The event will honor the diversity, inclusion and equity champions in the Los Angeles region for their ongoing efforts to celebrate and respect the unique needs, perspectives and potential of all their team members while simultaneously creating an inclusive environment that enables diversity and equity to thrive.

Brum, a Brazilian native, is a business litigator with extensive experience in representing companies (both large and small) in cross-border disputes and consumer class action matters. Brum draws upon a diverse and multi-cultural background to strategically help companies resolve their cross-border disputes. Some of her representative experience includes representing a South American publicly traded company in a commercial dispute in excess of \$70 million; representing an American company in a breach of contract claim against a Spanish/Portuguese manufacturer and representing a Japanese video-gaming company in commercial, employment and intellectual property disputes. Brum's law practice is also focused in representing companies in consumer class action matters, including claims asserted under the Telephone Consumer Protection Act (TCPA), Fair Debt Collection Practices and Deceptive Trade Practices statutes. Amongst her clients are some of America's largest financial institutions. Brum is fluent in Portuguese and Spanish and is a member of the Brazil California Chamber of Commerce. She currently serves as the co-chair of Snell & Wilmer's LGBTQ+ affinity group (SNELLGBTQ) and co-editor of the firm's Global Connection Newsletter. Brum is a 2014 graduate of Southwestern University School of Law. Brum received her J.D. from Southwestern Law School, her M.B.A. from University of Southern California and her B.A. from University of Brasilia.



Patricia Brum



Keith M. Gregory

Gregory serves as Chair of the commercial litigation group in Los Angeles and Co-Chair of the commercial litigation group in California. He practices in the areas of general business matters, corporate, franchise and partnership disputes, and intellectual property and commercial litigation. Gregory is an experienced litigator, with considerable background in litigating government debarment proceedings, intellectual property issues, licensing agreements, trade secret matters and Uniform Commercial Code issues, especially within the electronic components, computer hardware and semi-conductor industries. He is co-chair of Snell & Wilmer's First-Gen Forward program, a program that endeavors to provide our first generation attorneys, some of whom may include people who are the first in their families to achieve a college degree or who come from an low-income or working-class background, with additional resources and programming to allow them to achieve professional growth and success at the firm. Additionally, Gregory serves as a mentor (both officially and unofficially) providing relevant guidance and advice to both junior attorneys as well as his colleagues. He received his J.D. from University of San Diego School of Law and his B.A. from University of California, Los Angeles.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Los Angeles, Orange County and San Diego, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.

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