

Established in 1938, Snell & Wilmer has more than 450 attorneys in 15 locations in the United States and in Mexico.



**SNELL & WILMER PARTNER JEFFREY D. MORTON INCLUDED IN
2021 EDITION OF IAM STRATEGY 300**

SAN DIEGO (September 1, 2021) – Snell & Wilmer is pleased to announce that [Jeffrey D. Morton, Ph.D.](#), was selected for inclusion in the 2021 edition of the [IAM Strategy 300: The World's Leading IP Strategists](#).

The annual listing recognizes leaders across the globe who develop and implement strategies to maximize the value of IP portfolios. Individuals must be nominated by at least three people outside of their organization and go through a rigorous research process showing their exceptional and profound insights into the development, creation and management of IP value.



Jeffrey D. Morton, Ph.D.

IAM says of honorees: “They do not see issues from just one perspective; instead, they see value creation in the round. It is this 360-degree perspective, combined with a demonstrable ability to deliver, which makes them stand out from the crowd.”

With over 15 years of legal experience, Morton represents start-up and large enterprises on their intellectual property, technology and commercial law needs in the United States and abroad. He has significant patent prosecution and strategic patent counseling experience in a wide range of technologies, and maintains an active trademark and transactional practice.

Morton, who relocated from Arizona to open Snell & Wilmer’s San Diego office in 2020, currently serves clients including numerous private companies in the life sciences and technology sector, large international financial institutions, and other large publicly traded organizations. He continues to maintain a practice in both Arizona and California, and was recently recognized as an Arizona Patent Leader by World IP Review in 2021, and as a Leader in Law Finalist by San Diego Business Journal in 2020. He is also the Member at Large for the Intellectual Property Section of the San Diego County Bar Association.

Morton earned a J.D. from the University of British Columbia Faculty of Law and has a Ph.D. in immunology from Washington University School of Medicine.

IAM is among the world’s leading IP business media platforms. It was launched as a magazine in 2003 and now produces a wide range of publications, as well as a weekly email and blog.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 15 locations throughout the United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles, Orange County and San Diego, California; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.

###