

Established in 1938, Snell & Wilmer has more than 450 attorneys in 15 locations in the United States and in Mexico.

Announcing ...

JOHN J. DABNEY RECOGNIZED IN WORLD TRADEMARK REVIEW'S 2021 GLOBAL LEADERS

WASHINGTON, D.C. (July 22, 2021) – Snell & Wilmer is pleased to announce that partner [John J. Dabney](#) has been selected for inclusion in the third edition of the World Trademark Review (WTR) Global Leaders. This publication brings together the world's foremost trademark practitioners and draws on market-leading research projects to identify the "best of the best" in trademark practice.

This year's WTR Global Leaders were recognized not only for their experience in creating, protecting, managing and enforcing essential brand rights, but also for their ability to innovate, inspire and go above and beyond to deliver for their clients.



John J. Dabney

To qualify for inclusion in WTR Global Leaders, individuals must be ranked in the Gold Tier of WTR 1000. Dabney has been recognized as a Global Leader since the inaugural edition of WTR Global Leaders in 2019.

For 25 years, Dabney has devoted his practice to trademark, trade dress, false advertising, and unfair competition litigation. Dabney has litigated Lanham Act cases in the federal courts in more than 30 jurisdictions, and he has served as lead counsel in over 100 federal court actions and Trademark Trial and Appeal Board proceedings. His clients include brand owners in a variety of industries, including food and beverage, medical devices, health care, sporting goods and resorts, household goods, financial services and more.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 15 locations throughout the United States and in Mexico, including Washington, D.C.; Phoenix and Tucson, Arizona; Los Angeles, Orange County and San Diego, California; Denver, Colorado; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.

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