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## R. LEE FRALEY AND CHARLES F. HAUFF RECOGNIZED AS LEADERS IN THEIR FIELD BY IAM PATENT 1000

Snell & Wilmer recognized as a recommended firm in Arizona

**PHOENIX (June 30, 2021)** – Snell & Wilmer is pleased to announce that IAM Patent 1000 has recognized Phoenix partners R. Lee Fraley and Charles F. Hauff for excellence in the field of patent law. In addition, Snell & Wilmer was identified as a recommended firm in Arizona. The IAM Patent 1000 is a directory dedicated to identifying the leading patent professionals and firms in the world's key jurisdictions. The results are based on exhaustive research and consider factors such as depth of knowledge, market presence and client feedback.

Fraley's practice offers a blend of intellectual property prosecution and counseling, enforcement and defense, and negotiation of IP-related transactions and acquisitions. He counsels clients from emerging and growing businesses to middle-market and large cap companies worldwide in the development of patent, copyright, trade secret and trademark portfolios geared toward accomplishing their business goals and objectives. He has handled these types of matters for clients in a variety of industries, with particular emphasis in electronics and semiconductors, medical devices, software including SaaS/PaaS, telecommunications, IT and cloud-based networking and services, crowd-sourcing applications, gaming, retail/franchising, sports and entertainment, music, renewable energy, unmanned and other autonomous vehicles, cannabis/CBD, social media and media law.

Hauff's professional background includes intellectual property counseling, patent, trademark and copyright prosecution, related litigation and licensing. Through the course of his career, he has focused on inorganic and organic



R. Lee Fraley



Charles F. Hauff

materials, biological materials, both in their creation and use, as well as applications involving consumable products, retail products, over-the-counter medicinal products and mining operations. He has technical experience in, among other fields, the chemical, biotechnical, mechanical, electromechanical, computer software, medical products, acoustics and life sciences disciplines. Hauff has handled a variety of litigation matters for clients of varying sizes both in the United States and abroad. He also has particular experience working with counterfeit goods (clothing, footwear and the like), and regularly deals with a number of clients based outside of the United States (e.g., Japan) and domestic clients with foreign intellectual property issues.

## **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 15 locations throughout the United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles, Orange County and San Diego, California; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit swlaw.com.