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**SNELL & WILMER'S SAN DIEGO OFFICE TEAMS UP WITH SAN DIEGO INNOVATION COUNCIL AND TECH COAST ANGELS TO SUPPORT "INVENTORS & INVESTORS" PITCH EVENT**

**SAN DIEGO (October 16, 2020)** – Snell & Wilmer is proud to support the San Diego Innovation Council (SDIC) and Tech Coast Angels (TCA) – San Diego in "[Inventors & Investors](#)," a new virtual pitch competition that was held on Friday, October 9, 2020.

Inventors & Investors was created to celebrate San Diego Startup month during the COVID-19 pandemic. Its goal was to expose innovative science-based startups to investors and venture capitalists. The competition, organized by TCA and SDIC, paired 10 finalist companies with coaches to help refine elevator pitches that were then given before a panel of investor judges during Startup Month. Tag-N-Trac, a software company based in La Jolla, was selected as the inaugural winner.

Snell & Wilmer is working with a number of the finalists to develop strategies to protect the finalist companies' valuable intellectual property. "We are proud to support this event in San Diego," stated Jeff Morton, a San Diego partner who works with many San Diego-based start-up companies. "The startup scene in San Diego is one of the best in the country – being able to work with these companies on the ground floor allows us to help ensure that their innovations are protected early on and at the highest level."

The San Diego office is the firm's third location in California and was established in April 2020 to meet the growing needs of its clients in the region. Located in one of the top biotech centers in the United States, the office focuses on biotech intellectual property, as well as tax, private client services, and labor and employment services to a wide range of individuals, businesses, and industries.

**About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 15 locations throughout the United States and in Mexico, including Los Angeles, Orange County and San Diego, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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