LOS ANGELES (July 26, 2019) – Snell & Wilmer is pleased to announce that Los Angeles Partner Keith M. Gregory has been invited to join the Board of Directors for Anti-Defamation League Los Angeles (ADL).

Gregory practices in the areas of general business matters, corporate, franchise and partnership disputes, and intellectual property and commercial litigation. He is an experienced litigator, with considerable background in litigating government debarment proceedings, intellectual property issues, licensing agreements, trade secret matters and Uniform Commercial Code issues, especially within the electronic components, computer hardware and semi-conductor industries. Gregory served on the SAE International AS6081 Committee, which established standards proscribing counterfeit parts avoidance requirements for independent distributors.

Gregory is a leader at his firm, serving as Chair of the commercial litigation group in Los Angeles and Co-Chair of the commercial litigation group in California. He holds an AV Preeminent® Rating from Martindale-Hubbell® and acts as the outside compliance officer for companies seeking to establish and maintain ethics programs. He often travels to organizations across the country to speak on the topic.

ADL is a leading anti-hate organization. Founded in 1913 in response to an escalating climate of anti-Semitism and bigotry, its timeless mission is to protect the Jewish people and to secure justice and fair treatment to all. Today, ADL continues to fight all forms of hate with the same vigor and passion. ADL is the first call when acts of anti-Semitism occur. A global leader in exposing extremism, delivering anti-bias education and fighting hate online, ADL’s ultimate goal is a world in which no group or individual suffers from bias, discrimination or hate.

About Snell & Wilmer
Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 425 attorneys practicing in 12 locations throughout the United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.