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Announcing ...

CALIFORNIA PARTNER ELIZABETH M. WELDON PRESENTS ANNUAL DEVELOPMENTS AT THE AMERICAN BAR ASSOCIATION'S 41ST ANNUAL FORUM ON FRANCHISING

ORANGE COUNTY (October 23, 2018) – Snell & Wilmer is pleased to announce California partner and recently published author [Elizabeth M. Weldon](#) spoke at the [American Bar Association's](#) 41st Annual Forum on Franchising in Nashville, Tennessee on October 11, 2018.

The mission of the Forum on Franchising is to be the preeminent forum for the study and discussion of the legal aspects of franchising. Weldon and her co-presenter Elliot Reed Ginsburg, were invited to speak on the annual developments in the field of franchising in 2018. The pair recently published a book on the same topic. *Annual Franchise and Distribution Law Developments, 2018* is a review and analysis of the past year's judicial development in franchise and distribution law.

Weldon's practice at Snell & Wilmer is concentrated in business litigation and franchise litigation. She represents both large and small businesses in commercial litigation matters, including breach of contract, tort, class action, trademark, and trade dress claims. Additionally, Weldon represents franchisors in matters including breach of contract, trademark and trade name infringement, business competition torts, and franchise law claims.

In the community, Weldon has been involved with Girls Incorporated® of Orange County for more than seven years, serving on the Board of Directors since 2011. Weldon has been named a Franchise Times Legal Eagle since 2011, and has been selected for inclusion in the Best Lawyers in America®, Franchise Law (2016-2019) and the Southern California Super Lawyers - Rising Stars Edition, Franchise/Dealership, Business Litigation, Intellectual Property Litigation (2007-2016).

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in 12 locations throughout the United States and in Mexico, including Los Angeles and Orange County; California; Phoenix and Tucson, Arizona; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.



Elizabeth M. Weldon

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