

Established in 1938 • More Than
400 Attorneys • 12 Locations
Throughout the United States
and in Mexico

Announcing ...

SNELL & WILMER SEEKS TO EXPAND TRADE RELATIONS BETWEEN U.S AND VIETNAM, HOSTS VIETNAMESE CONSUL GENERAL

DENVER (October 12, 2018) – Snell & Wilmer is pleased to announce that it hosted the Consul General of Vietnam, Mr. Ho Xuan Son, during his visit to Colorado to meet with local government officials on October 9, 2018. Mr. Son, along with members of his delegation, discussed U.S.-Vietnam trade relations and opportunities for Colorado-based organizations to export and import goods and services to and from the country.

The Consul General's visit follows an eight-day trade mission to Vietnam organized by the Colorado Vietnam Cooperation Council (CVCC) and Snell & Wilmer Partner Chuong Le. On this international trip, Le represented several companies and their international trade interests, including the expansion of Vietnam's value chain through the introduction of new agriculture products and processes.

"Let's be instrumental in helping Colorado companies compete and grow in Vietnam. And vice versa," said Le when asked about the firm's international practice and relationships with the Vietnamese trade office. "As a result of Mr. Son's visit, we hope to better understand the business culture and market in Vietnam, and we look forward to future commercial partnerships that will help both countries succeed."

Over the last year, Le has played a key role in helping Colorado develop new trade relations with Vietnam. Most recently, he assisted a client expand beef production in Vietnam, leading to a memorandum of understanding (MOU) between one of Colorado's largest cattle farms and the Vietnamese government. In addition, Le helped to secure an import agreement between a Colorado-based trading company that will soon obtain dried goods and aquaculture products, such as shrimp and catfish, to sell in Colorado and throughout the U.S.



Chuong M. Le

Next week, Le will visit with Vietnam's Trade Office in Washington, D.C., in an effort to continue to build and strengthen the ties between Colorado, the U.S. and Vietnam.

Le's practice focuses on cross-border transactions. He represents domestic and international companies during startup and formation, corporate restructures, joint ventures, mergers and acquisitions, import and export, and provided counsel to companies entering emerging markets, restructures, succession planning and growth strategies.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in 12 locations throughout the United States and in Mexico, including Denver, Colorado; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

###