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Announcing ...

SNELL & WILMER'S CYBERSECURITY, DATA PROTECTION, AND PRIVACY GROUP LAUNCHES 24/7 BREACH RESPONSE TEAM AND INTERACTIVE DATA BREACH MAP

PHOENIX (June 8, 2018) – Snell & Wilmer is pleased to announce the firm's [Cybersecurity, Data Protection, and Privacy](#) practice group has launched a 24/7 Breach Response Team. The team can be reached toll free by calling 833.398.4375.

Cyberattacks, data breaches and network intrusions are on the rise and continue to cost companies of all shapes and sizes millions of dollars every year. The 24/7 Breach Response Team has been formed to guide clients, in those crucial, initial moments of a breach, through all phases of data breach and cyber incident response including leading internal investigations related to data breaches and cyber incidents in coordination with third-party forensic experts; providing comprehensive crisis management services; and advising regarding state and federal data breach notification and remediation requirements.



In addition, an interactive [Data Breach Map](#) has been designed to assist clients in managing multi-state data breach notification efforts. The map provides an overview of the data breach statutes in all 50 states as well as the territories of the United States. By clicking on a state, users will see a summary of the key features of its notification statute. Highlights include personally identifiable information and data breach definitions, notification requirements including the circumstances in which the state Attorney General's Office or a similar consumer protection agency is required to be notified, as well as timing requirements for the notifications to individuals. Links to both the data breach statutes themselves and relevant state agency websites have also been included.

"We are excited to roll out these new options for clients," said James Melendres, co-chair of the Cybersecurity, Data Protection, and Privacy group. "We will continually update the Data Breach Map to reflect changes and amendments to the state-level notification requirements and hope this will be a helpful tool for companies dealing with the aftermath of a data breach."

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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