



## JD SUPRA RECOGNIZES SNELL & WILMER AS THE TOP FIRM WITH READERS IN THE CONSTRUCTION INDUSTRY

Mark Johnson recognized as a Top Author for level of visibility attained in construction industry

PHOENIX (April 7, 2017) – Snell & Wilmer is pleased to announce <u>JD Supra Business Advisor</u> has recognized the firm as the "Top Firm" with its readers in the Construction industry in the <u>2017 Readers' Choice Awards</u>. In addition, Los Angeles partner <u>Mark Johnson</u> was recognized as a JD Supra "Top Author," selected from among thousands of authors JD Supra published during 2016, for the level of visibility and engagement he attained with readers in the Construction industry. The 2017 Readers' Choice Awards acknowledge top firms and authors for their excellent reach with readers in a specific industry or for their thought leadership writing on a key, cross-industry topic.

Snell & Wilmer's construction attorneys are frequently recognized for their contributions, achievements and dedication to their clients in the development and construction industries. The team is currently ranked as National Tier 1 for Construction Law by U.S. News & World Report – "Best Law Firms." Chambers USA® lists several attorneys in the Snell & Wilmer construction group as leading lawyers in the field of construction law. Several of the construction law attorneys are also included in the lists for The Best Lawyers in America® and Super Lawyers, and have been rated "AV" by Martindale-Hubble®. They are sought-after authors, lecturers and even law school professors, educating the construction and legal community for the betterment of the construction industry in the Southwest and throughout the United States. The construction team members at Snell & Wilmer maintain active roles within their local, regional and national construction industry groups and related organizations, allowing them to stay abreast of the latest technologies, issues and legal challenges that businesses face.

The 2017 Readers' Choice Awards reflect a deep analysis into JD Supra's 2016 reader data, in which they studied total visibility among reader segments within specific industries and among readers across many industries interested in certain defining topics of the day. JD Supra editors chose the 25 main industries and topics covered in this year's Readers' Choice Awards for their timeliness as well as their proven, ongoing importance. In each category, they recognized ten authors and one firm for consistently highest readership and engagement within that category for all of 2016. In total, across all 34 categories, JD Supra recognized the excellence and achievement of 224 authors selected from over 40,000 who publish their work on the JD Supra platform.

JD Supra delivers need-to-know legal and business content to professionals in all industries in daily email digests, via more than 100 proprietary social feeds, on mobile platforms, to partner websites, and as news across the web. Through the innovative use of technology and curated audiences, JD Supra connects over 40,000 professionals writing on important topics to C-suite executives, in-house counsel, and media members concerned with matters impacting business today. JD Supra also provides firms with competitive insights and market intelligence derived from the thousands of articles being read daily across the platform.

## **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit <a href="https://www.swlaw.com">www.swlaw.com</a>.