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Announcing ...

## AMERICAN CANCER SOCIETY AWARDS SNELL & WILMER ATTORNEY SETH T. GOERTZ WITH THE RISING STAR OF THE YEAR AWARD

**PHOENIX (October 14, 2016)** – Snell & Wilmer is pleased to announce that Phoenix attorney [Seth Goertz](#) won the 2016 Rising Star Man of the Year award from the American Cancer Society (ACS). The Rising Star of the Year campaign took place between June and October of this year. Candidates used their creativity, contacts and their extraordinary talents to raise funds to support the ACS lifesaving mission.

Candidates were paired with American Board of Ambassadors (ABOA) of ACS members that assisted the candidates in their planning, fundraising tools and provision of any materials the candidates needed. Each candidate was encouraged to raise a minimum of \$5,000 during the fundraising time period. During the fundraising period, candidates enjoyed events where they had the opportunity to get to know their fellow candidates and other prominent figures in the community and ACS family. At the end of the 12 week period, the candidates were reviewed by the Board of Ambassadors and key ACS staff to determine which candidate would earn the title of “Rising Star of the Year.” Goertz was awarded this honor on October 6, 2016.



Seth T. Goertz

As the largest voluntary health organization in the United States, the ACS is committed to saving lives and finishing the fight against cancer. The ACS combines its relentless passion with the wisdom of over a century of experience to make this vision a reality. Thanks in part to ACS' contributions; more than 1.5 million lives have been saved in the US in the past two decades. The ACS is a 501(c)(3) nonprofit corporation governed by a single Board of Directors that sets policy, develops and approves an enterprise-wide strategic plan and related resource allocation, and is responsible for the performance of the organization as a whole, with the advice and support of regionally based volunteer boards.

At Snell & Wilmer, Seth focuses his practice in commercial litigation, and earned his J.D. from the University of Iowa College of Law.

### About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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