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Throughout the Western United  
States and in Mexico

Announcing ...

### IAPP PHOENIX KNOWLEDGENET CHAPTER WELCOMES SNELL & WILMER ATTORNEY PATRICK FOWLER AS CO-CHAIR

**PHOENIX (January 13, 2016)** – Snell & Wilmer is pleased to announce that Phoenix partner [Patrick X. Fowler](#) has become co-chair of the International Association of Privacy Professionals ([IAPP](#)) Phoenix KnowledgeNet chapter. His two-year term started January 1, 2016 and will end December 31, 2017.

IAPP's [KnowledgeNet chapters](#) offer members the opportunity to gather informally and formally, share experiences and make acquaintances in their local area through networking activities and educational meetings. The IAPP is the largest and most comprehensive global information privacy community and resource, helping practitioners develop and advance their careers and organizations manage and protect their data. The IAPP is a not-for-profit association founded in 2000 with a mission to define, support and improve the privacy profession globally. It is committed to providing a forum for privacy professionals to share best practices, track trends, advance privacy management issues, standardize the designations for privacy professionals, and provide education and guidance on opportunities in the field of information privacy.



Patrick Fowler

At Snell & Wilmer, Fowler leads Snell & Wilmer's privacy, data protection and cyber security practice area and is a leader of the firm's e-discovery and document management committee. His practice is concentrated on defending companies facing high-stakes product liability and business claims. He also helps companies dealing with technology issues related to internet/e-commerce claims, intellectual property disputes, data privacy and security concerns, and e-discovery issues. Fowler counsels clients regarding compliance with government (FDA, CPSC, NHTSA, USCG) and industry safety regulations and best practices, including product recalls. He provides advice about product warning systems and information manuals. He assists clients with developing data storage and data security protocols, information governance policies and procedures, and electronic discovery processes.

Snell & Wilmer's privacy, data protection and cyber security attorneys run the blog, "[Into the Breach... Data Privacy and Protection](#)," which provides clients and visitors knowledge and experience from a diverse group of attorneys with varied legal backgrounds, including employment law and litigation, financial services litigation, healthcare, intellectual property, data center development, product liability, business and corporate finance, real estate, government affairs and bankruptcy.

#### **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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