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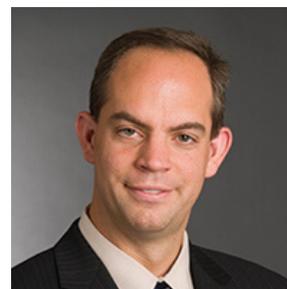
Announcing ...

SNELL & WILMER PARTNER DAMON ASHCRAFT TO CHAIR SUBCOMMITTEE OF THE INTERNATIONAL TRADEMARK ASSOCIATION

PHOENIX (January 11, 2016) – Snell & Wilmer is pleased to announce that Phoenix partner [Damon Ashcraft](#) has been appointed to chair the “Future of Intellectual Property at ICANN and on the Internet” subcommittee of the Internet Committee of the [International Trademark Association \(INTA\)](#).

INTA is a 138-year-old global association with more than 5,700 member organizations from over 190 countries. INTA has been the leading voice of trademark owners within the Internet community, serving as a founding member of the Intellectual Property Constituency of the Internet Corporation for Assigned Names and Numbers (ICANN).

The Internet Committee within the INTA consists of over 200 leading trademark attorneys from around the world. In general, the Internet Committee evaluates treaties, laws, regulations and procedures related to domain name assignment, use of trademarks on the Internet and unfair competition on the Internet. Damon’s appointment as chair of the “Future of Intellectual Property at ICANN and on the Internet” subcommittee entails leading a group of approximately 25 attorneys from around the world (both in-house and law firm attorneys) as they advocate for trademark owners at ICANN and various other organizations and entities around the world that help operate and govern the Internet. Damon’s term as chair is from January 1, 2016 to December 31, 2017.



Damon Ashcraft

At Snell & Wilmer, Damon assists clients in identifying, protecting and maximizing the value of their intellectual property. In that regard, he has experience conducting intellectual property audits, preparing patent and trademark applications, preparing intellectual property and software license agreements, and handling various intellectual property litigation matters, including actions for patent infringement. As a registered patent attorney, Damon prepares and prosecutes patent applications in the biotechnology, medical device, electronics, software and business method areas, and manages numerous global patent portfolios. His technical experience includes medical devices, software, microbiology, optics, pumps, heaters, ultrasound, semiconductors, wireless devices, software and circuitry.

Damon has experience in domestic and foreign trademark registration and currently manages numerous trademark portfolios. Further, he enforces and defends clients’ trademark rights before the Trademark Trial and Appeal Board and in various federal and state courts. Damon has represented trademark owners in numerous domain name disputes resolved by the Universal Domain Name Dispute Resolution Policy, or “UDRP.” He also negotiates intellectual property and software assignments, license agreements, material transfer agreements and research development agreements. Damon’s practice further includes assisting clients in handling intellectual property transfer and due diligence during mergers and acquisitions.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.