



INTELLECTUAL PROPERTY TODAY[™] RECOGNIZES SNELL & WILMER AS TOP 20 TRADEMARK FIRM IN THE U.S.

PHOENIX (July 21, 2015) – Snell & Wilmer is pleased to announce that <u>Intellectual Property Today™</u> has recognized the firm as a 2015 Top Trademark Firm. Ranking twentieth out of 144, the firm obtained 332 trademarks on behalf of its clients.

The list comprises 144 law firms/individuals and firms were ranked according to the number of U.S. trademark registrations issued in 2014 where the firm or individual is listed as the legal representative on the registration. Intellectual Property TodayTM is published monthly, focusing on legal issues in patent, trademark and copyright law. Content is geared to the patent attorneys and agents, professionals and executives in firms and companies that provide products and services to this industry. Features emphasize developments in cutting edge technology and their effect on intellectual property law practice.

Snell & Wilmer's intellectual property and technology team advises clients on how best to protect their intellectual property and avoid intellectual property liability and infringement while providing a superior level of service in a professionally supportive environment. The attorneys have extensive knowledge of the firm's clients' businesses, issues and concerns, and are equipped and prepared to assist in the most efficient manner possible. Services the group provides for clients on a regular basis include: patent litigation, patent prosecution, patent assessment and due diligence, patent-based transactions and strategic counseling, patent procurement and U.S. and foreign-based prosecution, trademark procurement and litigation, copyright procurement and litigation, trade secret and unfair competition litigation and false advertising litigation.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.