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Announcing ...

## **BETTER BUSINESS BUREAU SERVING CENTRAL, NORTHERN AND WESTERN ARIZONA ELECTS BRIAN BURT AS CHAIR OF ITS BOARD OF DIRECTORS**

**PHOENIX (March 9, 2015)** – Snell & Wilmer is pleased to announce that [Brian J. Burt](#), a partner in the Phoenix office, has been elected Chair of the Board of Directors for the Better Business Bureau serving Central, Northern and Western Arizona ([BBB](#)).

For over a century, BBB has been helping people find businesses, brands and charities they can trust. In 2014, people turned to BBB more than 165 million times for BBB Business Reviews on more than 5.4 million businesses and Charity Reports on 11,000 charities. Incorporated locally in 1938, BBB serving Greater Arizona is supported by over 11,200 BBB Accredited Businesses, making it the largest BBB in the United States and Canada. Businesses that earn BBB Accreditation contractually agree and adhere to the organization's high standards of ethical business behavior.

"It's an honor and a true privilege to serve as Chair of the BBB," said Burt. "Having negotiated a variety of business transactions over the years, I have come to understand and appreciate the critical importance of marketplace trust. As trust goes down, the cost of doing business goes up. And those extra transaction costs hurt both the businesses and the consumers they are trying to serve. I tell clients that if I had to choose between a solid contract and an ethical business partner, I'd pick the latter every time."

Burt has served on the BBB Board since 2008, on its Executive Committee since 2012, and currently serves as of the Board's Enrichment Committee and recently formed Business Education Committee.

He also serves as Chair of Snell & Wilmer's Emerging Business Group. He is a business lawyer advising entrepreneurs and emerging growth companies in all stages of development, from formation to liquidity. He also represents banks, financial services companies, private investors, and venture capital funds. Burt represents clients in a wide variety of industries, including banking and financial services, biotechnology, capital investment, consumer products and services, education, entertainment/media, healthcare, high tech, Internet, manufacturing, marketing/public relations, medical device, nutraceuticals, outdoor, professional services, real estate development, renewable energy, and software and information technology. Having previously founded, raised capital for, and run his own company, he brings a unique "real-world" perspective to his business practice. Burt earned his J.D. from Harvard Law School where he was the Managing Editor of *Harvard Journal of Law & Public Policy*.

### **About Snell & Wilmer**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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