

**SNELL & WILMER HOSTS NEVADA-SHENZHEN RECEPTION, FURTHERING  
TRADE, COMMERCE AND INVESTMENT OPPORTUNITIES  
BETWEEN CHINA AND THE SILVER STATE**

**LAS VEGAS (January 13, 2015)** – Snell & Wilmer is pleased to announce that it welcomed Mr. Chen Biao, Vice Mayor of the Shenzhen Municipality, and his staff to the firm’s Las Vegas offices for meetings and a reception to discuss and further the business and trade opportunities between Nevada and Shenzhen, The People’s Republic of China.

Held on an evening during the country’s foremost technology symposium – the 2015 Consumer Electronics Show (CES) – the January 6 event included meetings and presentations on a number of trade, technology and investment topics and allowed for networking among Nevada and Chinese business leaders, elected officials, and governmental groups.

The event was co-sponsored by the Nevada Governor’s Office of Economic Development (GOED); Las Vegas Global Economic Alliance (LVGEA); Economy, Trade & Information Commission of Shenzhen Municipality; and East West Bank.

Mr. Kris Sanchez, Director of International Trade of the Nevada Governor’s Office of Economic Development, provided the introductions, followed by Opening Remarks from Mr. Chen Biao.

The meeting continued with a presentation from Sanchez, who discussed Nevada-Shenzhen Bilateral Business Opportunities; Snell & Wilmer partner John Delikanakis, who discussed Nevada’s Legal Infrastructure for Chinese Investment; and East West Bank’s Sr. Vice President Janet Chao, who discussed Financial Services Supporting Chinese Businesses in Nevada. More than 100 people were in attendance.

Snell & Wilmer’s [Asia practice](#) includes clients that are emerging companies establishing supply, distribution and franchising channels in the region, emerging businesses, international manufacturers, large media companies with international operations, foreign creditors and foreign corporations.

The firm’s Nevada offices serve a wide range of clients in the following practice areas: civil and commercial litigation; administrative law; real estate transactions; finance; corporate and tax; bankruptcy; government affairs; employment and labor; gaming; and construction law.

**About the Governor’s Office of Economic Development**

Created during the 2011 session of the Nevada Legislature, the [Governor’s Office of Economic Development \(GOED\)](#) is the result of a collaborative effort between the Nevada Legislature and Governor Brian Sandoval to restructure economic development in the state. GOED’s role is to promote a robust, diversified and prosperous economy in Nevada, to stimulate business expansion and retention, encourage entrepreneurial enterprise, attract new businesses and facilitate community development. More information on the Governor’s Office of Economic Development can be viewed at [www.diversifynevada.com](http://www.diversifynevada.com).



Pictured (l-r) are Janet Chao, East West Bank; Guo Limin, Director General at Shenzhen Economy Trade & Information Commission; Chen Biao, Shenzhen Municipality; Kris Sanchez, Nevada Governor’s Office of Economic Development; and John Delikanakis, Snell & Wilmer.

**About Snell & Wilmer**

Founded in 1938, [Snell & Wilmer](http://www.swlaw.com) is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Las Vegas and Reno, Nevada; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

###