

SNELL & WILMER PARTNER CYNTHIA ALEXANDER ELECTED CHAIR OF THE BOARD OF DIRECTORS OF NEVADA PUBLIC RADIO

LAS VEGAS (October 2, 2014) – Snell & Wilmer is pleased to announce that [Cynthia Alexander](#), a partner in the firm’s Las Vegas office, has been elected chair of the Board of Directors of [Nevada Public Radio \(NVPR\)](#). Alexander previously served as vice chair since 2012 and has been a member of the Board of Directors since 2006. She began serving her two-year term on October 1.

Alexander will serve as chair of the NVPR Board which has 13 members including executive officers Jerry Nadal, vice chair, and Sr. Vice President of Resident Shows Division Worldwide, Cirque du Soleil, and Tim Wong, treasurer, and President & CEO, Arcata Associates. Florence Rogers, secretary, is a member of the board, serving as NVPR’s President and CEO.

“It is my distinct privilege and honor to serve Nevada Public Radio as chair,” said Alexander. “Public radio is something I am passionate about, contribute to, listen to and believe in, and I look forward to working with the board, the directors, the Community Advisory Board, the staff and the station’s members to continue to provide the unique programming that our listeners have come to enjoy and rely on – whether it’s Morning Edition, Fresh Air, KNPR’s State of Nevada, Marketplace, This American Life or Classical 89.7 KCNV. I am thrilled to be a part of Nevada Public Radio’s continued growth in Nevada.”

In addition to serving as chair of NVPR, Alexander also serves as President of the Board of Directors of the Rocky Mountain Innocence Center (RMIC) and is a member of the Board of Trustees of the Nevada Bar Foundation. She previously served on the Board of Directors of S.A.F.E. House. In 2014, she was named a Woman to Watch by Vegas Inc. in recognition of her innocence work with RMIC. In 2012, she was honored with the Lied Award by the Legal Aid Center of Southern Nevada for having the most pro bono hours. Since 2012, she has been ranked by Mountain States Super Lawyers® in construction litigation.

Alexander’s practice at Snell & Wilmer is concentrated in commercial litigation, with an emphasis on representation of financial institutions, business entities and their corporate officers and directors. She has defended various institutions in disputes involving federal and state consumer protection statutes and various common law contract and tort, including lender liability claims. Further, Alexander defends corporate officers and directors in liability, tort and fraud claims. She also practices in real estate litigation and construction law, as well as arbitration, mediation and litigation of construction disputes.

About NVPR

NVPR was established in 1975 as an independent, not-for-profit, public benefit corporation. NVPR signed on the air in 1980 with one station serving the Las Vegas area as Nevada's first National Public Radio (NPR(r)) affiliate station. For more than three decades, NVPR has remained true to its mission to enhance the quality of life and foster civic engagement by informing, educating and inspiring a growing audience through public media – including content on air, in print and online. NVPR’s broadcast network includes two FM stations serving the Las Vegas metropolitan area - News 88.9 KNPR and Classical KCNV 89.7. Combined with five associate stations, 10 translator stations and associated HD digital channels, NVPR serves a geographical area of more than 66,000 square miles including parts of California, Utah and Arizona. NVPR is the publisher of the award-winning Desert Companion monthly magazine and the producer of KNPR’s State of Nevada. Further information is available at www.knpr.org, www.classical897.org and www.desertcompanion.com.

About Snell & Wilmer

Founded in 1938, [Snell & Wilmer](#) is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Las Vegas and Reno, Nevada; Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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