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WHO'S WHO LEGAL: FRANCHISE 2014 INCLUDES SNELL & WILMER PARTNER SUSAN GRUENEBERG FOR TENTH CONSECUTIVE YEAR

LOS ANGELES (September 16, 2014) – Snell & Wilmer is pleased to announce that partner <u>Susan Grueneberg</u> has been selected for inclusion in Who's Who Legal: Franchise 2014. Nominees are selected based upon comprehensive, independent survey work with both general counsel and private practice lawyers worldwide. 2014 marks Grueneberg's tenth consecutive year of inclusion.

Since 1996, Who's Who Legal has identified the foremost legal practitioners in multiple areas of business law. In total, their website features over 16,000 of the World's leading private practice lawyers from over 100 national jurisdictions. They pride themselves on the integrity and authority of their findings, and it is impossible to buy entry into the publication. Their services are designed to reduce the short-term costs incurred in finding a lawyer and minimize the transaction expense and risk of receiving poor counsel. They act as a reference source for companies seeking to corroborate the reputations of expert lawyers recommended by another party.

At Snell & Wilmer, Grueneberg focuses on advising clients on franchise and distribution law, including regulatory compliance. Her practice emphasizes both domestic and international franchises and licensing, as well as area development arrangements and sub-franchises. Grueneberg has advised on mergers and acquisitions of franchise companies, franchisor-franchisee relationship issues and exemption-based franchising. She is certified as a Franchise & Distribution Law Specialist by the California Board of Legal Specialization.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs and celebrates 25 years in Southern California. For more information, visit www.swlaw.com.

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