

**BRUIN PROFESSIONALS ANNOUNCES SNELL & WILMER PARTNER
JOSHUA SCHNEIDERMAN TO SERVE AS GLENDALE'S CHAPTER LEADER**

LOS ANGELES (July 17, 2014) – Snell & Wilmer is pleased to announce that Los Angeles partner Joshua Schneiderman will serve as the Chapter Leader for the Bruin Professionals' Glendale Chapter.

The formation of [Bruin Professionals](#) (BP) is a result of identifying a need, within the UCLA Community, to create an Alumni Club dedicated to the development of business opportunities and relationships. It is a testament to the many skilled and talented professionals UCLA has in its Alumni. BP is comprised of UCLA graduates with multiple years of experience within their profession, who are in the position to both refer and act on referrals, and are willing to assist fellow Alumni. The goal of Bruin Professionals is to encapsulate the synergy shared among UCLA Alumni to develop relationships and further their business activities through sharing referrals, resources, information, ideas and advice. BP members are held to a standard of excellence, integrity and accountability. Today, Bruin Professionals has become a key element in the professional lives of many seasoned UCLA Alumni professionals and serves as a platform to benefit and expand their businesses and guide their clients.

At Snell & Wilmer, [Joshua Schneiderman](#) is a member of the firm's Corporate and Securities group. He advises clients on a wide range of transactional matters, including mergers and acquisitions, joint ventures and public and private offerings of debt and equity securities. In addition, Schneiderman advises clients on matters related to franchising, including the establishment of new franchise systems and the expansion of existing franchise systems nationally and internationally. He also advises public and private companies on corporate governance matters, and serves as outside general counsel to many of his clients.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Orange County and Los Angeles, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs and celebrates 25 years in Southern California. For more information, visit www.swlaw.com.

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