

**E-COMMERCE LAW & POLICY APPOINTS SNELL & WILMER PARTNER
PATRICK FOWLER TO EDITORIAL BOARD**

PHOENIX (June 2, 2014) – Snell & Wilmer is pleased to announce that Phoenix partner Patrick Fowler has been appointed to the E-Commerce Law & Policy editorial board. As a member of the editorial board, Fowler will contribute pertinent articles each year.

Published by ALM, E-Commerce Law & Strategy is written for lawyers operating in the area of computer law and intellectual property, and provides the latest developments affecting e-commerce in areas as diverse as contracts, licensing, privacy and confidentiality, copyright, software, patents, computer fraud and taxation. E-Commerce Law & Policy considers itself important reading for busy professionals in the IT, IP and online business sectors. The monthly journal delivers analysis and insight on the legal and regulatory topics that matter.

Fowler has previously written articles for, and been a commentator for E-Commerce Law & Strategy, including “The Human Factor in Data Security: Why Technology Alone Isn’t Enough.” He was also recently interviewed for and extensively quoted in the article, “White House Uploads U.S. Cybersecurity Framework,” where he commented on the new federal cybersecurity framework. In addition, he was quoted in the Thomson Reuters article “U.S. companies allowed to delay disclosure of data breaches.”

Fowler is a partner and eDiscovery director at Snell & Wilmer. He is also a leader in the firm’s Privacy, Data Protection and Cybersecurity practice. His work concentrates on defending companies facing high-stakes damage claims. Fowler also helps companies dealing with technology issues related to internet/e-commerce claims, intellectual property disputes, data privacy and security concerns and e-discovery issues. He counsels clients regarding compliance with government (FDA, CPSC, NHTSA, USCG) and industry safety regulations and best practices, including product recalls. He provides advice about product warning systems and information manuals. Fowler was recently elected to the governing board of the E-Commerce and Technology section of the State Bar of Arizona.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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