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THE LEUKEMIA LYMPHOMA SOCIETY ANNOUNCES SNELL & WILMER PARTNER CHUCK HAUFF AS 2014 MAN OF THE YEAR

PHOENIX (May 27, 2014) – Snell & Wilmer is pleased to announce that Phoenix partner Chuck Hauff was named the "2014 Man of the Year" by the Leukemia & Lymphoma Society (LLS). Hauff earned the prestigious title after raising \$103,262.42 during a ten-week fundraising competition, ending on May 16.

The Leukemia & Lymphoma Society's Man & Woman of the Year campaign is a fundraising competition in communities across the U.S. in which participants vie for the title of Man or Woman of the Year. The male and female candidates who raise the most funds during the campaign are awarded the title of the chapter's Man & Woman of the Year. Candidates are judged solely on their success in raising money, each dollar counting as one vote. Their totals are then considered for the national title. Candidates run in honor of the Boy & Girl of the Year, who are local blood cancer patient survivors and sources of inspiration to others.

"I am so honored to have been part of this great challenge in helping raise money for the Leukemia & Lymphoma Society. All of us have been impacted by cancer – unfortunately, some of us more than others. Last fall my brother was diagnosed with leukemia, and, while I can - and do - offer my prayers and support, I felt I needed to do more," said Hauff. "I discovered the Man & Woman of the Year contest and decided to compete. Not only did I want to help those afflicted, but I also wanted to raise awareness of blood cancers generally, as well as the efforts the LLS is making in furtherance of its goal."

Proceeds from the competition benefit LLS and directly fund lifesaving blood cancer research, financial assistance to cover patient expenses for transportation, medication and testing, free educational materials and events for patients and their families. In Arizona, more than \$1 million has been distributed as direct patient financial aid and more than 21,000 Arizonans are currently affected by blood cancers.

Hauff is co-chair of Snell & Wilmer's intellectual property practice. His professional background includes intellectual property counseling, patent, trademark and copyright prosecution, related litigation and licensing. He has technical experience in, among other fields, the chemical, biotechnical, mechanical, electromechanical, computer software, medical products, acoustics and life sciences disciplines. Hauff has handled a variety of litigation matters for clients of varying sizes both in the United States and abroad. In addition, he has worked with a number of technology clients to develop creative strategies for protecting globally innovative technology from exercise and other mechanical devices to cutting-edge medical products and pharmaceuticals.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.