

**SNELL & WILMER ATTORNEY PATRICK FOWLER SPEAKS AT
MULTIPLE EVENTS ON DATA AND PRIVACY**

PHOENIX (March 10, 2014) – Snell & Wilmer is pleased to announce that [Patrick Fowler](#), a partner in the Phoenix office, recently spoke at two events on the topics of data and privacy. He was one of two presenters at a State Bar of Arizona CLE presentation, in addition to being a panelist at a forum hosted by Arizona State University.

Fowler’s presentation on February 21 at the State Bar of Arizona was titled “Electronic Discovery Update: The Changes and Challenges of 2014” and focused on the changes and challenges parties face related to electronic discovery. Based on real world experience, attendees learned how knowledge, critical thinking and intelligent process design improve process efficiency.

The February 28 forum at Arizona State University – “The Ethics of Big Data. Who Knows What?” – addressed the many puzzling and troubling trends in big data collection and use. The panel attempted to assess the ethical ramifications of what is happening as we go about our lives. The invitation-only event covered ethical issues with social data, data collection, data use and exploitation, data transmission exposure and vulnerabilities, and data protection and enforcement. Fowler’s panel covered the topic “Broad Big Data Issues and Concepts.”

In addition to his data and privacy presentations, Fowler was recently interviewed for and extensively quoted in the article, “White House Uploads U.S. Cybersecurity Framework.” The article appeared in eCommerce Law & Strategy, where he commented on the new federal cybersecurity framework. He was also quoted in the Thomson Reuters article “U.S. companies allowed to delay disclosure of data breaches.”

Fowler is a partner and eDiscovery director at Snell & Wilmer. He is also a leader in the firm’s Privacy, Data Protection and Cybersecurity practice. His work concentrates on defending companies facing high-stakes damage claims. Fowler also helps companies dealing with technology issues related to internet/e-commerce claims, intellectual property disputes, data privacy and security concerns and e-discovery issues. He counsels clients regarding compliance with government (FDA, CPSC, NHTSA, USCG) and industry safety regulations and best practices, including product recalls. He provides advice about product warning systems and information manuals. Fowler was recently elected to the governing board of the E-Commerce and Technology section of the State Bar of Arizona.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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