

SNELL & WILMER LAUNCHES EMPLOYEE BENEFITS BLOG

PHOENIX (February 12, 2014) – Snell & Wilmer is pleased to announce the launch of its [Employee Benefits Blog](#), offering analysis and commentary on important employee benefits and executive compensation matters.

Bloggers plan to provide readers with timely and useful information on current topics and issues that relate to qualified retirement plans, health care reform, executive compensation and other benefit plan matters. Readers can subscribe online by clicking [here](#) and entering their email address in the “Subscribe Today” box on the left side of the page. Readers can also follow the employee benefits and executive compensation practice group on Twitter at [@SWBenefitsBlog](#).

By extending its presence into the social media arena, Snell & Wilmer’s goal is to engage interested followers in a discussion of relevant topics. The Employee Benefits Blog will be the sixth legal blog that Snell & Wilmer hosts and an integral part of our increased effort to recognize the increasing demand and importance of social media in connection with the provision of legal services.

Snell & Wilmer’s employee benefits and executive compensation practice group is one of the largest in the West. In order to continue to provide superior and efficient service to our diverse client base, a number of our attorneys focus on specific areas of the field. The group has addressed nearly every issue that an employer, its board of directors or compensation committee may face in designing, implementing and administering its benefits and compensation programs, arrangements and policies.

About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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