

**SNELL & WILMER ATTORNEY CYNTHIA ALEXANDER SELECTED
FOR VEGAS INC'S 2014 WOMEN TO WATCH AWARD**

LAS VEGAS (February 4, 2014) – [Snell & Wilmer](#) is pleased to announce that attorney [Cynthia Alexander](#) has been named among the 2014 Women to Watch by *Vegas Inc.*, a weekly business publication in Southern Nevada. She is featured in *Vegas Inc.*'s Feb. 3 edition and will be recognized at a reception on Feb. 4 at Bellagio's Hyde.

In its seventh year, the Women to Watch for 2014 were chosen after the publication posed the question: How will your nominee have an impact on 2014? From nearly 130 submissions, 16 women were selected from industries such as real estate, gaming, health care, law and the nonprofit sector.

Alexander's feature in *Vegas Inc.* focuses on her pro bono work and leadership role as President of the Board of Directors of the [Rocky Mountain Innocence Center](#) (RMIC), which was founded in 2000 to correct and prevent the conviction of innocent people in Nevada, Utah and Wyoming. Relying on a network of law students and pro bono attorneys throughout these three states, RMIC investigates and litigates probable prisoner claims of innocence through DNA testing.

In 2014, Alexander plans to work to increase the support for Nevada's case load, create awareness of RMIC work currently going on in Nevada and expand the support to RMIC by actively seeking other like-minded legal professionals to take on some of the cases, pro bono. Alexander's additional goals for RMIC include seeking additional funding sources (the goal is \$120,000) from the Nevada legal and business community and working with UNLV Law School and Dean Hamilton on growing the externship program for current students at The Boyd School of Law.

"I am deeply honored to receive the Women to Watch award," said Alexander. "To be recognized for my work with Rocky Mountain Innocence Center and bring additional exposure through this award to the work we are doing on behalf of wrongfully convicted prisoners in Nevada makes it especially meaningful."

Alexander's practice at Snell & Wilmer is concentrated in commercial litigation, with an emphasis on representation of financial institutions, business entities and their corporate officers and directors. She has defended various institutions in disputes involving federal and state consumer protection statutes and various common law contract and tort, including lender liability claims. Further, Alexander defends corporate officers and directors in liability, tort and fraud claims. She also practices in real estate litigation and construction law, as well as arbitration, mediation and litigation of construction disputes.

In addition to her work with RMIC, Alexander serves as Vice-Chair of the Board of Directors of Nevada Public Radio and is a former member of the Board of Directors of S.A.F.E. House. In 2012, she was honored with the Lied Award by the Legal Aid Center of Southern Nevada for having the most pro bono hours. She was also named a Person of Influence in 2006 by *In Business Las Vegas*, the predecessor publication of *Vegas Inc.*

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Reno and Las Vegas, Nevada;

Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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