

**LEADING PRIVACY COMMISSIONER RECOGNIZES
SNELL & WILMER ATTORNEY SUPPORT FOR PRIVACY BY DESIGN
FRAMEWORK**

LOS ANGELES (April 11, 2013) – Snell & Wilmer is pleased to announce that Seepan Parseghian, associate in the firm’s Los Angeles office, has been recognized as a *Privacy by Design* Ambassador by the Information & Privacy Commissioner of Ontario, Canada, Dr. Ann Cavoukian.

Privacy by Design (PbD) is a framework that was developed by Dr. Cavoukian in the 1990s to address the ever-growing and systemic effects of Information and Communication Technologies, and of large-scale networked data systems. *PbD* encourages companies to incorporate and embed privacy and data protection throughout the entire lifecycle of technologies, from the early design stage to deployment, use and ultimate disposal.

“Privacy professionals and thought-leaders from a variety of disciplines are supporting the campaign to make privacy the default in technology, business practices and physical infrastructure,” said Dr. Cavoukian. “Mr. Parseghian has shown his consistent support of the concept and has furthered the initiative, which is why I am happy to recognize him as a *Privacy by Design* Ambassador.”

[Seepan Parseghian](#) concentrates his practice in intellectual property litigation, privacy and data protection, real estate litigation, and general commercial litigation. He also has experience in international matters, and advises technology startups through all phases of their development. Parseghian earned his B.A. at Stanford University and went on to earn his J.D. from University of Southern California Gould School of Law.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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