



MEDIA CONTACT
Libby Jakes, California Marketing Manager
ljakes@swlaw.com | 714.427.7035

**SNELL & WILMER ATTORNEY TIM TOOHEY MODERATED PANEL AT
USC INTELLECTUAL PROPERTY INSTITUTE**

LOS ANGELES (March 15, 2013) – Snell & Wilmer is pleased to announce that partner Timothy Toohey moderated a panel for the trademark track of the [USC Gould School of Law’s 2013 Intellectual Property Institute](#) (the Institute) at the Beverly Hills Hotel on Thursday, March 14, 2013.

The 10th annual installation of the Institute featured national speakers who analyzed intellectual property topics including copyright, patent and trademark law. The Institute included morning plenary sessions, a luncheon keynote address by Chief Judge Randall R. Rader and afternoon tracked breakout sessions which touched on issues from contributory liability to strategic patent litigation issues to the ethics of IP negotiations. Toohey moderated a panel titled, “The Grey Market: A Debate about *Kirtsaeng* and the Proper Scope of Trademark and Copyright Protection.”

[Toohey](#) is a U.S. Certified Information Privacy Professional (CIPP/US) and an E.U. Certified Information Privacy Professional (CIPP/E). His practice is concentrated on complex litigation, intellectual property and privacy and data protection matters. He has extensive experience in all elements of intellectual property counseling and litigation, including trademark, copyright and patent matters. Toohey’s experience includes the trial and arbitration of trademark, design patent and copyright infringement matters, as well as licensing and trade secret disputes. He has also been involved in numerous matters involving privacy and data protection, including matters involving federal, state and international laws involving data breach and disclosure of personally identifiable information.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County, California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

###