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**SNELL & WILMER ATTORNEY ASHLEY KASARJIAN PUBLISHES ARTICLE ON
SOCIAL MEDIA IN ARIZONA ATTORNEY MAGAZINE**

PHOENIX (March 11, 2013) – Snell & Wilmer is pleased to announce that Ashley Kasarjian, an attorney in the Phoenix office, recently published the article “[The Social Media Checklist for Companies: What Your Clients Should Do, Know and Learn](#)” in the March 2013 issue of *Arizona Attorney Magazine*, focusing on online law.

Kasarjian summarizes the main points in her article by stating, “One thing is clear: We live in the world where every trivial action can be monitored, replayed and shared. Every bad day is one click or snap away from the eyes and ears of viewers around the globe. Whether a company has one employee or thousands throughout the world, it should consider whether a social media policy needs to be implemented and used. In addition, companies need to understand the workplace issues that may arise as a result of their employees’ use of social media. It is imperative to be proactive and protect against issues relating to wage and hour disputes, discrimination claims, and employee privacy.”

[Kasarjian](#) is an associate at the firm and the author of the legal blog, [Employment and the Law](#). Named the Top Labor and Employment Law Blog of 2011 by LexisNexis, *Employment and the Law* offers detailed updates and analysis of the latest labor and employment cases, statutes and regulations. It focuses on the newsworthy issues that matter most to in-house counsel, HR professionals and the business community. Kasarjian is a labor and employment attorney with experience in litigation, employment counseling/advice and internal investigations. Her litigation practice includes representing companies in a broad range of employment law matters at the administrative, state and federal levels, including claims of workplace discrimination, harassment and retaliation. Kasarjian also is a member of the Board of Directors of the Maricopa Community Colleges Foundation, and the Editorial Board of *Arizona Attorney Magazine*, published by the State Bar of Arizona. She earned her J.D. from Vanderbilt University Law School and her B.A. and B.S. from Barrett Honors College at Arizona State University.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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