

**BIG BROTHERS BIG SISTERS OF TUCSON RECOGNIZES SNELL & WILMER
ATTORNEY JOE KROEGER AS THE 2012 BOARD MEMBER OF THE YEAR**

TUCSON (December 17, 2012) – Snell & Wilmer is pleased to announce that Joe Kroeger, an attorney in the Tucson office and the current Board Chair for Big Brothers Big Sisters of Tucson, was recently recognized by his peer directors as the 2012 Board Member of the Year.

Kroeger led the organization through an eventful 2012, including the selection of an interim CEO, the successful search for a new CEO, and preparations for the organization’s upcoming 50th Anniversary celebration . In accepting the award, he said, “I am very humbled by this recognition, particularly in light of the fact that I never really think of the time I spend on behalf of Big Brothers Big Sisters as work at all, but an opportunity to serve an amazing organization that better the lives of Tucson’s at-risk youth on a daily basis.”

The mission of Big Brothers Big Sisters is to create and support one-to-one adult-to-child mentor relationships, guiding youth from a position of risk to one of achieving their highest potential. The organization annually serves more than 450 children and youth ages 6-18 in the Tucson metropolitan area.

In his professional practice, Kroeger represents employers in a variety of areas, including employment discrimination and harassment, wrongful discharge, breach of contract, misappropriation of trade secrets, non-competition/non-solicitation matters, social media, alternative dispute resolution and arbitration agreements and other related areas. He has litigation experience in a number of federal and state judicial and administrative forums, and has first-chaired cases to verdicts in front of both federal and state juries. He is a graduate of Stanford University Law School and received his B.A. in Political Science, *summa cum laude*, from the University of Dayton.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Tucson and Phoenix, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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