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**SNELL & WILMER PARTNER CARLOS SUGICH PRESENTS AT  
CROSS-BORDER ENTREPRENEURSHIP CONFERENCE**

**PHOENIX (October 29, 2012)** – Snell & Wilmer is pleased to announce that Carlos Sugich, a partner in the firm’s Phoenix office, recently spoke at the Cross-Border Entrepreneurship Conference which provided information to businesses and private capital investors on recent developments and opportunities, as well as fostered alliances between companies and investors in both the United States and Mexico. The conference was held on October 20th at Chapman University in Orange, California.

During his presentation which provided a legal overview of cross-border transactions, Sugich gave insight into the challenges companies face to ensure the protection and rule of law. Other topics covered at the conference included a roadmap to establish business with Mexico, introduction to cross-border sources of capital, details of government agency support on both sides of the border, and legal and accounting considerations benefits and risks of doing business in Mexico.

Sugich heads the firm’s Mexico Practice Group and manages the firm’s Los Cabos office in Mexico. He is admitted to practice law in both the United States (Arizona) and throughout Mexico and is currently the Vice-Chair of the Mexico Law Committee of the American Bar Association’s Section of International Law. Sugich regularly advises clients in connection with cross-border operations and business transactions in Mexico and Latin America. He represents clients from a wide variety of industries including real estate, renewable energy, hotels and hospitality, gaming, banking, manufacturing, mining, distribution and agribusiness. Sugich has a law degree from Universidad Automona de Guadalajara and a masters of laws or LL.M from New York University School of Law.

**About Snell & Wilmer L.L.P.**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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