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**EMORY ALUMNI ASSOCIATION APPOINTS SNELL & WILMER PARTNER
RICHARD HEROLD TO BOARD OF DIRECTORS**

PHOENIX (July 20, 2012) – Snell & Wilmer is pleased announce that Richard Herold, a partner in the Phoenix office, was appointed to the Emory Alumni Association Board of Directors.

The Emory Alumni Board (EAB) is an advisory board with working committees that represents the voice of Emory's 114,000 alumni. EAB members work to develop and disseminate policy and oversee the activities of the Emory Alumni Association (EAA). The EAB consists of alumni representing all the schools and units, interest groups, and regions that comprise Emory's alumni population. Its committees include campaign, EAA initiatives, executive, marketing, Miller-Ward Alumni House, nominating and leadership, and student-to-alumni experience. The EAA connects alumni to the University and to each other, builds traditions, fosters student and alumni leadership, serves the diverse needs and interests of the community and creates opportunities for investment in Emory's future.

Richard Herold has more than two decades of experience representing and providing services to clients in complex commercial litigation matters. His practice includes banking and financial services, intellectual property, director and officer, real estate, and other business litigation – as well as counseling aimed at preventing litigation. He has significant trial experience, in addition to appeals, mediations and arbitrations. Herold has litigated cases throughout the United States. Along with his new board appointment, Herold is active in the Volunteer Lawyers' Program, Valley of the Sun United Way's Resource Management Committee and the Economic Club of Phoenix. He earned his J.D. from George Washington University School of Law and B.A. from Emory University.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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