

**SNELL & WILMER ATTORNEY JOE KROEGER OUTLINES LEGAL
RAMIFICATIONS OF WORKPLACE WELLNESS PROGRAMS**

TUCSON (June 18, 2012) – Snell & Wilmer is pleased to announce that attorney Joe Kroeger was a featured speaker at Lovitt & Touché’s *In Touch at Lunch* forum at the offices of the Beacon Group in Tucson. Kroeger, whose practice is concentrated in labor and employment, discussed “Creating a Culture of Wellness: The Financial and Legal Implications.”

According to Kroeger, “The current economic climate and rising medical costs have combined to draw employers’ attention to the financial benefits of on-site health education and activities that result in a so-called ‘culture of wellness.’ However, when these programs are instituted in the workplace, there may be legal ramifications, and it’s very important to know how to avoid unintended risk.”

Kroeger shared the podium with Lovitt & Touché vice president Elise Thorpe, who discussed the potential return on investment for wellness programs, including reduced health costs, workplace injuries and absenteeism, as well as increased productivity, morale and teamwork.

As a former in-house counsel, Kroeger brings a corporate perspective to the practice of law. In his current practice, he represents employers in a variety of areas, including employment discrimination and harassment, wrongful discharge, breach of contract, misappropriation of trade secrets, non-competition/non-solicitation matters, social media, alternative dispute resolution and arbitration agreements and other related areas. Kroeger also has experience in dealing with issues related to the Fair Credit Reporting Act, HIPAA, the Computer Fraud and Abuse Act, employee background checks and drug testing, employer protection of intellectual property, e-discovery and other employment-related privacy issues.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Tucson and Phoenix, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit www.swlaw.com.

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