

STATE OF ARIZONA SECURITY CONFERENCE WELCOMES SNELL & WILMER PARTNER REBECCA WINTERSCHEIDT AS PANELIST

PHOENIX (June 7, 2012) – Snell & Wilmer is pleased to announce that Rebecca Winterscheidt, a partner in the Phoenix office, was a panelist at the State of Arizona - Security Conference, "The Marriage of Privacy and Security." The day-long event was held on June 6 at the Arizona Department of Administration.

The conference educated security and privacy professionals and staff on current challenges, opportunities and solutions. The Privacy Panel included Rebecca Winterscheidt, Snell & Wilmer, member of Privacy and Data Security Group; Ilene Klein, City of Phoenix Privacy Manager; Mary Beth Joublanc, State of Arizona Chief Privacy Officer; and Scott Uthe, Intel Privacy Attorney.

Other topics during the day-long seminar included Security & Privacy & Risk Strategy, Best Practices Governance Committee, 2012 Data Breach Investigations Report and Riding the Risk: Building Your Strategy to Operate in an Environment of Assumed Compromise.

"The area of privacy and data security at both the domestic and international levels continues to be an extremely important issue with both private industry and the government. While the United States currently lags behind many other countries in protecting the privacy interests of consumers and citizens, there are efforts at the federal level to bring comprehensive uniformity to this area" said Winterscheidt. "Our attorneys recognize that privacy and data protection is critical to the successful operation and reputation of all businesses and we will continue to educate ourselves and others on these matters."

Winterscheidt has been practicing employment law and immigration law since 1983. She is a co-chair of the firm's Labor and Employment Section, heads the firm's Immigration Practice and is a member of the Data Security and Privacy group. Winterscheidt has a great deal of experience with the privacy-related issues in the employment setting.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit <u>www.swlaw.com</u>.

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