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**SNELL & WILMER ATTORNEY SUSAN GRUENEBERG PRESENTS AT INTERNATIONAL
FRANCHISE CONFERENCE**

LOS ANGELES (May 30, 2012) – Snell & Wilmer is pleased to announce that Susan Grueneberg, franchise partner in the firm’s Los Angeles office, presented on a panel at the 28th Annual International Bar Association/International Franchise Association Joint Conference on May 23rd in Washington D.C.

This year’s IBA/IFA Annual Conference, “Expansion Alternatives in International Franchising,” featured legal counsel who shared invaluable information regarding the latest developments in international franchise law such as legal and regulatory issues franchisors are facing around the world. Susan Grueneberg spoke on alternatives to master franchising which addressed area development agreements, area representatives and joint ventures.

[Susan Grueneberg](#) focuses on advising clients on franchise and distribution law, including regulatory compliance. Her practice emphasizes both domestic and international franchises and licensing, as well as area development arrangements and sub-franchises. She is certified as a Franchise & Distribution Law Specialist by the California Board of Legal Specialization. Grueneberg has been recognized by *Southern California Super Lawyers*® in the franchise/dealership area and *Best Lawyers in America*® in the franchise law area for the past six years. She was recently named the Los Angeles Franchise Law Lawyer of 2012 by *The Best Lawyers in America*®.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Los Angeles and Orange County , California; Phoenix and Tucson, Arizona; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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