

**SNELL & WILMER ATTORNEY JOSEPH KROEGER RECOGNIZED AS AN  
“UP & COMER” BY *INSIDE TUCSON BUSINESS***

**TUCSON (April 13, 2012)** - Snell & Wilmer is pleased to announce that Joseph A. Kroeger, a labor and employment attorney in the Tucson office, has been recognized by *Inside Tucson Business* as a 2012 “Up & Comer.” Kroeger is one of nine individuals honored by the publication.

Described by those who participated in his nomination as a “natural leader. . . with an exceptional command of the intricacies of employment law,” Kroeger was also commended for his “calm and measured approach to complex problems,” as well as for exceptional service as a community volunteer. Kroeger serves as chair of the board of directors for Big Brothers Big Sisters of Tucson. At present, he is helping to raise additional funding for a major reconstruction of the organization’s downtown headquarters to facilitate the delivery of expanded services to at-risk youth.

This is the 10th year that *Inside Tucson Business* has set out to honor “Up & Comers.” To be considered as an “Up & Comer”, candidates must be in their 20s, 30s or early 40s and committed to making a difference, whether it's their chosen career paths, overall leadership, in some form of community service, mentoring or doing good in some other way. According to *Inside Tucson Business*, candidates must have “the enthusiasm, creativity, dedication, courage and leadership skills to step up to the plate.”

Although Kroeger is most often recognized for the quality of his work as a labor and employment attorney, he has had commensurate success in his pro bono work, which has led him to represent clients who would otherwise not receive qualified counsel. Local non-profit organizations also benefit from his pro bono counsel. As a member of Snell & Wilmer’s Ethics Committee, Kroeger reviews written materials to ensure compliance with the firm’s stringent ethical standards and helps to address complex ethical issues faced by the office’s attorneys. He also serves on the firm’s Community Involvement Committee, which assists attorneys in the Tucson office to forge strong connections with Southern Arizona’s not for profit organizations.

Kroeger represents employers in a variety of areas, including employment discrimination and harassment, wrongful discharge, breach of contract, misappropriation of trade secrets, non-competition/non-solicitation matters, social media, alternative dispute resolution and arbitration agreements and other related areas. He has litigation experience in a variety of federal and state judicial and administrative forums. He has first-chaired cases to favorable verdicts in front of both federal and state juries. Kroeger further counsels and advises employers with respect to all of the above areas. He is a graduate of Stanford University Law School and received his B.A. in Political Science, *summa cum laude*, from the University of Dayton.

**About Snell & Wilmer L.L.P.**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in eight offices throughout the western United States and in Mexico, including Tucson and Phoenix, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).