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**SNELL & WILMER PARTNER CYNTHIA ALEXANDER ELECTED AS TREASURER
OF THE NEVADA PUBLIC RADIO BOARD OF DIRECTORS**

LAS VEGAS (March 27, 2012) – Snell & Wilmer is pleased to announce that Cynthia L. Alexander, a partner in its Las Vegas office, has been elected to serve as Treasurer for the Nevada Public Radio board of directors. Alexander has served on the board of directors since June 2006.

Nevada Public Radio was incorporated in December, 1975 as an independent, Nevada non-profit corporation. Its flagship station, KNPR began broadcasting on March 24, 1980 as Nevada's first National Public Radio (NPR) affiliated station. Nevada Public Radio operates a non-commercial, radio broadcast network comprised of seven stations and is overseen by a volunteer board of directors including founder and Director Emeritus, Lamar Marchese.

“I am excited for the opportunity to have an expanded role on the board of directors,” said Alexander. “Nevada Public Radio plays a critical role in our community by providing important news and dialogue that influences our cities, state and country. It also provides educational and cultural programming for our community that may otherwise not be available.”

Alexander's legal practice is concentrated in complex commercial litigation, with an emphasis on representation of financial institutions. She has defended various institutions in disputes involving federal and state consumer protection statutes and various common law contract and tort, including lender liability, claims. Further, Alexander handles matters that include bad faith lending, Truth in Lending Act, Fair Credit Reporting Act, Real Estate Settlement Procedures Act, Home Ownership Equity Protection Act, Nevada's Foreclosure Mediation Program and other assorted claims brought against mortgage lenders, institutions and servicers. She also has vast experience in real estate and construction law, and represents public and private owners, design professionals, general contractors and manufacturers with a variety of needs, including contract negotiation, risk avoidance and allocation, analysis and preparation of construction claims, in addition to arbitration, mediation and litigation of construction disputes.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Las Vegas and Reno, Nevada; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit www.swlaw.com.

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