



FOR IMMEDIATE RELEASE

Contact: Matt Fankhauser, Marketing Manager
mfankhauser@swlaw.com | 801.257.1840

**SNELL & WILMER ATTORNEY ERIC NIELSEN APPOINTED
TO CLARK PLANETARIUM ADVISORY BOARD**

SALT LAKE CITY (March 13, 2012) – Snell & Wilmer is pleased to announce that Eric Nielsen, an attorney in the firm’s Salt Lake City office, has been appointed as a member of the Salt Lake County Clark Planetarium Advisory Board. Nielsen will serve on the advisory board for a period of three years.

Clark Planetarium strives to be a leader in for space and science education. Their mission is to create and present enlightening information that inspires wonder and learning about space and science. The Clark Planetarium opened in April 2003, replacing Hansen Planetarium, with a grant from the Clark Foundation in cooperation with Salt Lake County. Hansen Planetarium opened in 1965.

Nielsen’s practice is centered on IP counseling—in particular, the design and implementation of business driven strategies to identify, protect, defend, enforce and otherwise build value around IP assets, including patents, trademarks, copyrights and trade secrets. Nielsen has experience in virtually all facets of IP law including patent and trademark prosecution (U.S. and foreign), proceedings before the Board of Patent Appeals and Interferences and the Trademark Trial and Appeal Board, freedom to operate diligence, invalidity and non-infringement opinion work, patentability diligence, trademark screening, IP dispute resolution and litigation (state and federal), and diverse agreements and business transactions having IP components. Nielsen received his B.S. from the University of Utah in Biomedical Engineering. He then went on to earn his J.D. from Santa Clara University School of Law.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Salt Lake City, Utah; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit <http://www.swlaw.com>.

###