

SNELL & WILMER VOTED NUMBER ONE LAW FIRM BY RANKING ARIZONA: BEST OF ARIZONA BUSINESS

PHOENIX (March 12, 2012) – Snell & Wilmer is pleased to announce the firm's Phoenix office has been voted the number one law firm in Arizona by *Ranking Arizona: The Best of Arizona Business*, the largest business opinion poll of its kind in the state.

"At Snell & Wilmer, we work hard every day to provide our clients with excellent legal services and to continue our long tradition of community involvement and leadership," said John Bouma, Snell & Wilmer chairman. "We are delighted to receive this honor and are grateful to the entire Arizona business community."

Each category in Ranking Arizona is selected by the staff of AZ Big Media for the general public to vote on and is based upon business and leisure activities of Arizona's business professionals. The rankings, published annually by Arizona Business Magazine, include more than 250 business and leisure categories. Voters, which include residents and business leaders throughout Arizona, participated in an online opinion poll provided by the official Ranking Arizona website. Categories are chosen by Arizona Business Magazine, and are based on feedback from the state's business community regarding their interests and leisure activities.

Ranking Arizona is based purely on opinion. Participants who voted were asked to base their opinions on quality of product, service and people, and not merely the company's revenue and number of employees.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit <u>www.swlaw.com</u>.

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