



**FOR IMMEDIATE RELEASE**  
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**SNELL & WILMER RECOGNIZED IN THE GLOBAL LEADING FIRMS  
'TOP TIER RANKINGS' BY LAWYERS WORLD**

**PHOENIX (February 28, 2012)** – Snell & Wilmer is pleased to announce the firm has been selected for inclusion in the Lawyers World – 2012 Global Leading Firms ‘Top Tier Rankings’ campaign.

The ‘Top Tier Rankings’ campaign was created via a thorough, global poll of The Lawyers World readership, which asked the voting readers to put forward nominations for those firms that are, in their opinion, ‘Top Tier’ within their chosen area of specialization.

The votes received were internally assessed by The Lawyers World editors and externally assessed by a panel of judges, who were chosen for their experience and knowledge of the industry. During the judging process a number of factors are considered. The voting readers are asked to identify those firms that have a high degree of ability in complex situations, those that continually innovate, those that provide outstanding service and those that offer overall value in a difficult global economy.

Lawyers World Magazine is a global corporate law reporting publication reaching out to a variety of readers to include C-level executives, banks, corporate lawyers, and venture capital/private equity companies, to name a few.

**About Snell & Wilmer L.L.P.**

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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