



FOR IMMEDIATE RELEASE

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IP ATTORNEY ERIC NIELSEN RELOCATES TO THE SALT LAKE CITY OFFICE OF SNELL & WILMER

SALT LAKE CITY (January 26, 2012) – Snell & Wilmer is pleased to announce that Eric Nielsen, an associate from the firm’s Phoenix office, has relocated to the firm’s Salt Lake City office. With this move, the firm’s Intellectual Property and Technology (IP) practice group continues to expand its footprint in the western United States. Nielsen will continue to have a presence in Phoenix.

Nielsen’s practice is centered on IP counseling—in particular, the design and implementation of business driven strategies to identify, protect, defend, enforce and otherwise build value around IP assets, including patents, trademarks, copyrights and trade secrets.

Nielsen has experience in virtually all facets of IP law including patent and trademark prosecution (U.S. and foreign), proceedings before the Board of Patent Appeals and Interferences and the Trademark Trial and Appeal Board, freedom to operate diligence, invalidity and non-infringement opinion work, patentability diligence, trademark screening, IP dispute resolution and litigation (state and federal), and diverse agreements and business transactions having IP components.

Nielsen counsels clients ranging from emerging growth companies to global Fortune 500 companies, and has technical expertise in, among other fields, bioengineering, medical devices, pharmaceuticals, molecular biology, ophthalmology, mechanical devices, “green” technologies, a wide range of consumer products, and business methods.

Nielsen received his B.S. from the University of Utah in Biomedical Engineering. He then went on to earn his J.D. from Santa Clara University School of Law.

Snell & Wilmer’s extensive IP practice includes over 30 full-time patent attorneys, with a vast array of collective technical and business expertise. The group represents clients of all sizes worldwide with the protection of patent, trademark, copyrights and trade secret rights; transactional work such as confidentiality, manufacturing, licensing and development agreements; due diligence and negotiation of representations in acquisitions; and litigation and other enforcement matters.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Salt Lake City, Utah; Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit <http://www.swlaw.com>.

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