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**SNELL & WILMER ATTORNEY JOE KROEGER ELECTED CHAIR
TO BIG BROTHERS BIG SISTERS BOARD**

TUCSON (January 24, 2012) – Snell & Wilmer is pleased to announce that Joseph A. Kroeger, an attorney in the firm’s Tucson office, has been elected Chair of the 17-member board of directors of Big Brothers Big Sisters of Tucson.

Kroeger has served the organization as a Big Brother for 2 years. In 2009, he joined the board and, soon afterward, he helped organize a successful charity golf event that has, over the past three years, raised over \$200,000 for the organization. Kroeger is actively involved in efforts to raise funds for a major reconstruction of Big Brothers Big Sisters of Tucson’s downtown headquarters. Despite the construction that will take place during his tenure, Kroeger emphasizes that the organization will continue to provide a kid-friendly space and caring adult mentors for local children and teens during the renewal.

Big Brothers Big Sisters, which has been guiding Tucson children and teens from a position of risk toward achieving their highest potential since 1963, estimates that its volunteer “Bigs” have changed the lives of over 10,000 Tucson boys and girls during that time.

Kroeger’s practice is concentrated in labor and employment. He represents employers in a variety of areas, including employment discrimination and harassment, wrongful discharge, breach of contract, misappropriation of trade secrets, non-competition/non-solicitation matters, social media, alternative dispute resolution and arbitration agreements and other related areas. Kroeger has litigation experience in a variety of federal and state judicial and administrative forums. Kroeger received his *juris doctor* degree from Stanford Law School. He is a member of his firm’s Ethics and Community Involvement committees and received recognition as one of the Arizona Daily Star’s “40 Under 40” in 2010.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Tucson and Phoenix, Arizona; Denver, Colorado; Los Angeles and Orange County, California; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals, and entrepreneurs. For more information, visit www.swlaw.com.

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